

**Dr. Mandy Hansen August 2015**

## **EXPERIENCE RECORD**

---

**UNIVERSITY OF COLORADO AT COLORADO SPRINGS** Colorado Springs,  
CO

Position: Director, Global Engagement Office

**NORTHERN ARIZONA UNIVERSITY** Flagstaff,  
AZ

Positions: Associate Director for the Center for International  
Education

Director, International Admissions &  
Recruitment

**NORTHERN ARIZONA UNIVERSITY** Flagstaff,  
AZ

Positions: Associate Director of Admissions, Processing  
Associate Director of Admissions, Transfer Recruitment

**ALFRED UNIVERSITY** Alfred, NY

Positions: Associate Director of Admissions/International Student  
Coordinator

Assistant Director of Admissions/International Student  
Coordinator

**SALT LAKE COMMUNITY COLLEGE** Salt Lake City, UT

Position: International Student Coordinator

## **PRESENTATIONS, INSTRUCTION, CONSULTATION, AND TRAINING**

---

### **Presentations**

- *Navigating a Maze: Exploring Women's Journeys to Positions of Leadership in Higher Education*, Arizona Women in Higher Education Conference, June 2015
- *Data-Driven Strategies for International Student Recruitment*, NAFSA Annual Conference, May 2015
- *Apply Best Practices with Agents to Increase International Enrollments*, NAFSA Annual Conference, May 2015
- *Recruitment from US High Schools and the SEVIS Transfer Process*, NAFSA Annual Conference, May 2015
- *Plenary: The Impact Brazilian Students are Making on Higher Education*, FAUBAI Annual Conference (Brazil), April 2015
- *Best Practices: Science Mobility Students Case Study*, FAUBAI Annual Conference (Brazil), April 2015
- *World Education Services Student Advisor: Study in the USA*, World Education Services Webinar, March 2015

- *Navigating a Maze: Exploring Women's Journeys to Positions of Leadership within International Education*, Association of International Education Administrators National Conference, February 2015
- *International Enrollment Management: International Admissions, Recruitment and Marketing*, Monterey Institute of International Studies Guest Speaker for the International Education Management master's program, February 2015
- *Emerging Markets: Malaysia and Myanmar*, American International Recruitment Council, December 2014
- *Exploring Effective Internationalization through an Examination of Student Interaction, Global Learning Initiatives, and Gender and Administration*, Consortium for North American Higher Education Collaboration, October 2014
- *Contributions to the Scholarship of International Education: A Panel of Current Research*. NAFSA Region II Conference, October 2014
- *Budgeting: Student Recruiting and Marketing*, Monterey Institute of International Studies Panelist for the International Education Management master's program, September 2014
- *Strategic International Enrollment Management*, NAFSA Region II Conference, October 2013
- *Conducting an External Review*. American International Recruitment Council at the NAFSA Annual Conference, May 2013
- *Seal the Deal: Student Engagement After Admission*, NAFSA Region II Conference, October 2012
- *International Jett-Setter Survival Tips*, NAFSA Region II Conference, October 2012
- *Competing in a Global Economy*, NAU Graduate Student Orientation, August 2012
- *Pairing the Right Shoes with the Perfect Enrollment Plan*, NAFSA Region II Conference, October 2011
- *Seal the Deal: Student Engagement After Admission*, NAFSA National Conference, May 2012
- *Working with Undocumented Students in the Admissions Process*, Arizona International Educators Annual State Meeting; April 8, 2011
- *A Look at Facebook in the International Admissions Process: A U.S. University Case Study*, NAFSA National Conference Poster Session 2011
- *Conducting an External Review*. American International Recruitment Council Annual Conference, December 2010

#### **Instruction**

- Instructor, EDR 610 Introduction to Research, Northern Arizona University, 2015
- Course designer and instructor for the Institute of International Education pilot course: *Connecting with the World: International Relations at Higher Education Institutions*, May 2013 – present
- Course designer and presenter for the 2014 NAFSA Online Conference, *International Student Recruitment: Data-Driven Strategies for Success*, February – July 2014
- Instructor, CIE 100-International Student Success, Northern Arizona University, 2014
- Coordinator and Committee Head for the Proposed Master's in International Education- College of Education at Northern Arizona University (*wrote proposal, presented to department chair and head of committee*), 2014-2015

#### **Consulting**

- Consultant, Pittsburg State University International Programs Office, May 2014

#### **Professional Training Received**

- NAFSA: Immigration training on the following: F-1 Advising Beginners, F-1 Intermediate; J-1 Beginners; H1B training

## PROFESSIONAL HONORS

---

- Authored the application materials and selected for the 2012-2013 Institution of International Education International Academic Partnership Program delegation to Myanmar
- Selected as a 2009-2010 EducationUSA Reconnect-Plus Delegation member to Indonesia
- Recipient of the 2009 Fulbright: The Fulbright Scholarship for International Administrators (Germany)

## PUBLICATIONS

---

- Dissertation: *Lotus Strands: Higher Education Women in Senior International Officer Positions Weaving Robes of Gender*. May 2014
- *Take a Deep Breath: Making International Enrollment Management Manageable*. Fall 2012, IIE Networker Magazine
- *Global Influences on an Iconic Artist*. Fall 2012, NAUGlobal
- *Persistence and Endurance: Legacies of an NAU Education*. Fall 2011, NAUGlobal
- *From Graphic Design to Successful Businesswoman*. Spring 2011, NAUGlobal
- *NAU Alumnus Advocates More Global Learning Opportunities for Students*. Spring 2010, NAUGlobal
- Interviews as cited in the following articles:
  - *Higher Education Recruits the World*, University Business, October 2014
  - *Myanmar IIE's International Engagement Course*, The PIE News, December 16, 2013
  - *How IIE Launched a New Course in Myanmar*, IIE Opening Minds Blog, December 2013
  - *AIRC Five Years at a Glance*, Quotes from founding members, December 2013
  - *Recruiting in a Brave New World*, International Educator, Nov/Dec 2009
  - *Technology and International Recruiting*, International Educator, Nov/Dec 2009
  - *International Population at Record High*, The Lumberjack, November 5-11, 2009
  - *Foreign-Student Enrollments are Likely to Climb, but Trouble May be Ahead*, The Chronicle of Higher Education, July 30, 2009
  - *US Visa Data Suggests a Coming Rise in Foreign Enrollments*, The Chronicle of Higher Education, July 21, 2008
- Generated text, worked in concert with marketing for international student recruitment materials: Semester activity February 2007-November 2014

## PROFESSIONAL & COMMUNITY ACTIVITIES

---

American International Recruitment Council	
<i>Certification Board Member</i>	2009-2013
<i>Institutional Member</i>	2009-2015
AmeriCorps	
<i>AmeriCorps Vista Volunteer</i>	1997-1998
<i>AmeriCorps Volunteer with Migrant Worker (Bilingual) Program</i>	1998
Arizona International Educators Group	2007-2015
<i>Member</i>	
Association of International Education Administrators	2013-2015
Fulbright Campus Review Committee at Northern Arizona University	

<i>Committee Member</i>	2014-2015
Girls on the Run	2014
<i>Assistant Coach</i>	
Honor's Advisory Committee	2009-2012
<i>Committee Member</i>	
Institute of International Education	
Mentor for the <i>Connecting with the World: International Relations at Higher Education Institutions</i>	2013-2015
NAFSA: Association for International Educators	
<i>Member</i>	1999-present
<i>Region II Treasurer &amp; Executive Team Member</i>	2012-2014
NACAC: National Association for College and Admission Counseling	
<i>International Advisory Committee</i>	2013-2014
Faculty Professional Development Advisory Council at Northern Arizona University	
<i>Council Member</i>	2011-2015
Service Professional Advisory Council at Northern Arizona University	
<i>Council Member</i>	2010-2012

## PROPOSAL WRITING

---

Generated a total of \$212,498 in Accepted Proposals

- Chengdu University of Information Technology (China)-Teacher Training and Methodology Program, Summer 2013, \$32,640 - Funded
- Tyngara Inc. (Japan) Semester ESL Program, \$52,000, Funded
- Geology Program for Short-term Chinese Faculty, Fall 2013- \$23,935 Funded
- Beijing International Studies (China) Short-term Intensive English Program, Summer 2012, \$13,072 - Funded
- Beijing International Studies (China) Short-term Applied Linguistics Program for Faculty and Master's students, Spring 2012, \$16,851- Funded
- University Teacher Training Program (China), Fall 2012, \$14,400 - Funded