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SPRING 2016

• Nomination & Acceptance
  • President Beverlee J. McClure submitted the nomination and we discussed ASU’s participation in this endeavor

• Drones...where does it intersect with ethics
  • Attended this workshop at the UCCS campus

• Article in the ASU Stater
  • An article highlighting our involvement with the DFEI was published and distributed to ASU students, staff, faculty, and alumni
• Introduce DFEI Principles in coursework

• Bus 364 Agribusiness Management
  • Address in all 17 case studies considering the following topics per chapter (40% of grade):
  • Business practices, management, applied economics in management, organization, international relationships, strategic marketing and decision tools, finance, decision making, production & planning management, organizational structure, and human resources management

• Bus 478 Agricultural Marketing
  • Address at all stages in their marketing project:
    • Marketing Report is 20% of course grade
    • Macro and micro aspects; competitive environment; functions, structure, and alternatives in the agricultural marketing system; domestic market, international market; pricing & exchange systems and alternatives; optimum varieties & qualities; place & time aspects of marketing; hedging; participation & leadership in marketing-procurement channels; marketing by farmer groups – collective action; processor procurement & marketing systems; wholesale, retail, and food service marketing
ASU Agribusiness Club/ASU Collegiate Farm Bureau Chapter

• Interesting relationships developed with no specific assignment as students began applying the DFEI principles in their Club activities and to their discussion meet arguments
  • Increased membership and active participation through students’ applied use of the principles

• Jordyn Neely placed first at State CFB Discussion meet, finished in the Sweet Sixteen at nationals
• DFEI Workshop on ASU campus
  • Teaching Ethics Across the Curriculum

• Introduce DFEI Principles in coursework
  • Bus 488 Agricultural Policy & Farm Bill
  • Assignment:
    • Create a video addressing ethics in an agribusiness scenario to enter into the national DFEI Video Contest

• Viewer’s Choice Runner Up ($300): Gas Up
  School: Adams State University
  Team Members: Paitton Heltenberg, Cade Kunugi, Braydon Wakasugi and Kreg Vollmer
In progress for Bus 364 Agribusiness Management
- 6 students, teams of 2

Role play assignment addressing human resources management
- Employee action
- Management outcome
- HR involvement
- DFEI Principles addressed
- Debrief
THANK YOU FOR THIS EXPERIENCE