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Background: Nurs 4400 Community Health

6 CREDITS (3 THEORY, 3 CLINICAL: 96 HOURS OF COMMUNITY CONTACT TIME)

8 WEEK BLOCKED COURSE (EACH SEMESTER): TWO DAYS PER WEEK OF CLINICAL

ALL OPTIONS: (TRADITIONAL, ACCELERATED, RN-BSN)

CLINICAL FACULTY: 5 MASTERED PREPARED CLINICAL NURSE SPECIALISTS OR NURSE PRACTITIONERS (1:10)
Health Care Ethics

- Beneficence
- Non maleficence
- Autonomy
- Justice
  - Distributive (egalitarian, utilitarian)
Public Health Code of Ethics

- Interdependence of people
- Essence of community
- Concern for population / not individual
  - Who is public health good for?
  - Who’s health are we concerned with?
  - What individual sacrifices are necessary?
Ethical Public Health Guidelines

- Address causes of disease
- Address requirements for health
- Aim to prevent adverse health outcomes
- Achieve community health while respecting rights
- Have input from community members
- Advocate for disenfranchised
- Provide communities with information
- Implement programs and policies
- Incorporate a variety of approaches
Ethical Public Health Guidelines

- Implement programs & policies that enhances the environment
- Protect confidential information
- Ensure professional competence
- Engage in collaborations, affiliations and coalitions that build trust and effectiveness
## Ethics in Public Health

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The Issues

- Public health nursing is grounded in the values of social justice, respect and worth of all people, especially the vulnerable
- The national health care agenda may influence the opportunity to make a difference in how vulnerable populations are served, disparities addressed and lack of equity in health care confronted
- Greater numbers of uninsured and underinsured individuals who seek services
## The Justice Continuum

### Market Justice- People deserve what they earn
- Individual rights
- Individualism
- Personal Freedom & responsibility
- People deserve what they earn
- “Bottom Line” driven – profits and cost effectiveness
- Limited government infringement on individual rights

### Social Justice- People have rights by belonging to a community
- Common good
- Community
- Collective obligation
- All person are entitled to a basic quality of life
- Recognition of hidden costs
- Stewardship of the future
- Government has an obligation to assure a basic standard of living
Community/Public Health Nursing Competencies

- Analytic assessment skills
- Policy development/program planning skills
- Communication skills
- Cultural competency skills
- Community dimensions of practice skills
- Basic public health sciences skills
- Financial planning and management skills
- Leadership and systems-thinking skills
Core Public Health Functions

- Assessment
- Policy development
- Assurance
Service-Learning

- A teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities.
- Service-Learning Projects (20 years)
- Child Care, Schools, Churches, Corrections, Community Centers
- Team-Based Strategy
Op-eds are powerful tools for influencing public opinion
Policy reform occurs when there is a combination of demand from communities and a contingent of legislators attune to the need
Being an advocate for health care is an integral part of the professional nursing role
Format: brevity, clarity, accuracy and thoroughness
The Community
El Paso County

- Largest county in the State
- 18% of children live in poverty
- 28% of children are in single-parent homes
- 28.5% of children ages 2-14 years of age are overweight and 12.5% are obese in Colorado
- 44% of zip codes in El Paso County has access to a health food outlet (grocery store, farmer’s market), below the State average of 59%
- 78% of students’ complete high school in 4 years in Colorado. Harrison School District rate falls below 70%.
Social Determinants of Health Model

- General socio-economic, cultural and environmental conditions
  - Work environment
  - Education
  - Agriculture and food production

- Social and community networks
  - Living and working conditions
  - Unemployment
  - Water and sanitation
  - Health care services
  - Housing

- Individual lifestyle factors
  - Age, sex and constitutional factors

Source: Dahlgren and Whitehead, 1991
A child's zip code is more of a determinant than its genetic code
Community Centers

- Meadows Park, Deerfield Hills, Hillside, Westside
- Child Care Program, After-School Programs and Teen Programs
- 2010 City/County Budget Cuts
- Lack of quantitative data to support need and outcomes of community center programs
Public Health Nursing Practice

Social Action

Social Determinants

Social Justice
Targeted use of Evidenced Based Intervention

- Nutritional healthy eating, active living intervention
- 5-2-1-0 Let’s Go! (www.letsgo.org)
  - 5 fruits and vegetables
  - 2 hours or less of screen time
  - 1 hour of physical activity
  - 0 sugary beverages
Standardized Assessment Measures

- Omaha System of Documentation & Information Management (Martin, 2005)

- Knowledge, Behavior & Status as a rating scale for outcomes.

- Rubrics developed for K, B, S for nutrition & physical activity
Strengthen Community & Business Partnerships

Goal: To expand and strengthen community and business partnerships for student learning by creating service-learning opportunities.

Goal: Create a multi-sectoral (business, education, government) collaboration to enhance community engagement and build community capacity for challenging change and having a collective impact.
The Colorado Community Center Collaborative

MISSION STATEMENT

To create a mutual vision to promote and sustain a community partnership to improve opportunity for healthy life course and to increase individual’s vision for the future by enhancing well-being.
Vision Statement

TO PROMOTE HEALTH EQUITY BY SUPPORTING POSITIVE YOUTH DEVELOPMENT IN COMMUNITY CENTERS
Leadership Team

- City of Colorado Springs: Brian Kates
- El Paso County Department of Health & Environment (Kelly Christians, Joy Clark)
- Harrison School District #2 (Emily Epstein)
- Kaiser Permanente of Colorado (Mia Ramirez)
Leadership

CC Directors

UCCS Clinical Faculty

Team

Workgroup Taskforces
- Obesity
- Civic Engagement/Education
- Safety/Violence
- Substance Use

Partners/Advisory Group
5-2-1-0 Lets Go! is even a part of décor!
Business of Change: Healthy Vending
Community Garden Programs at all Sites
Foundations

- Memorandum of Understanding
- National Academy of Public Health Leadership
- Communities that Care
- Social Development Strategy
- Beth-El College of Nursing & Health Sciences
Outcomes

- Collaborative Grant Writing
- External Fiscal Agent
- Kaiser Donation
- State Intervention: CPRA/CPHA
Summary

- **Teaching**
  - New Lecture
  - EBP Programming across all sites
  - New Assignment: Opinion Editorial

- **Service**
  - Teams, Partners, Collaborative, Staff Training, State implementation

- **Scholarship**
  - Grant Writing
  - Program: Quality Improvement Projects
  - Manuscript
  - Community Participatory Research
References