ETHICS & INFORMATION
IDENTIFYING QUALITY SOURCES
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OVERVIEW

» Importance of Finding Quality Sources
» Evaluating Sources
» Putting it All Together

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WHY CARE ABOUT HAVING QUALITY SOURCES?

» Integrity
» Trust
» Transparency
» Fairness
» Respect
» Rule of Law
» Accountability
ISSUES AND CHALLENGES

» Finding reputable sources
» Fake news!
» Sharing information with others
» Communicating information to others
EVALUATING SOURCES

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WHO IS THE SOURCE?

» Author
» Publisher
» Website
» Business/organization
» Known biases?
» Known associations?

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WHAT IS THEIR PURPOSE?

» Inform?
» Persuade?
» Sell the user something?
» Parody or satire?
» Intentionally mislead someone?
WHERE DID THEY GET THEIR INFORMATION FROM?

» Their own experience
» Their own research
» Cited sources
  ▪ Are their cited sources reputable?
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WHY USE THIS SOURCE?

» What does it contribute to the conversation/argument?
  ▪ Supporting?
  ▪ Providing another point of view?
  ▪ Help the user make a more informed decision?

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PUTTING IT ALL TOGETHER

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SO YOU NEED SOME INFORMATION

What is your purpose in seeking the information?

- Learn
  - For fun, or for basic information
  - Make an informed decision

- Sharing Information
  - Help others learn
  - Help others make an informed decision
When you find a source of information:

» Evaluate using 5 W’s
» Review more than one source on a topic
» Take a look at an opposing viewpoint
» Don’t just sick with the first page of results Google returns
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