

College of Business and Administration - Bachelor of Innovation in Business

Academic Advising Hours:

Location: Main Hall 208

Hours: Monday–Friday: 9am-4pm Appointments Only (except Wednesday afternoons)

Drop-in Advising every Wednesday from 1pm-4:30pm

Call: (719) 255-3260

Website: www.uccs.edu/advising

General Academic Information

Academic Policies

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog. **Please read the 2017 – 2018 Catalog carefully.**

Business Major Degree Requirements

- The undergraduate degree requires 120 credit hours with courses covering general education, general business, and specific areas of interest (emphases/minors).
- Upper-division Hours:** A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.
- Residency:** Candidates for the BS in Business must complete a minimum of 30 credits of course work (to include the 18 credits in the area of emphasis and BGSO 4000 & STRT 4500) as a College of Business student.
- Transfer Restriction:** A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.
- The College reserves the right to disallow any credit that is not appropriate academic degree credit.
- The College does not allow students to pursue a 2nd bachelor's degree in business.

The College of Business divides the curriculum into two components: Skills Courses and the Professional Program.

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, ECON 1010, ECON 2020, ENGL 1310, MATH 1040, MATH 1120, QUAN 2010, and QUAN 2020.

Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18-24 hours - courses depend on student's choice) and two Senior Capstone courses (BGSO 4000 and ENTP 4500). All Professional Program courses must be completed with a C- or better.

The GPA requirements for business students to earn an area emphasis are as follows:

- 2.0 cumulative CU GPA

- 2.5 College of Business GPA
- 2.5 Area of Emphasis GPA
- Completion of all skills, junior core, capstone and emphasis courses with no grade below C-.

Students not meeting the above criteria will not graduate with a Professional Program Area of Emphasis, but may qualify for a General Business degree if their cumulative CU and Business GPAs are at least a 2.0.

Probation/Suspension

College of Business rules governing probation and suspension are as follows: Any College of Business student who has attempted 12 or more hours at any CU campus, or has attempted 12 or more hours in the College of Business, shall be immediately placed on probation if their cumulative CU GPA, Business GPA, and/or term GPA falls below 2.0. Additionally, any College of Business student earning all failing grades, or no academic credit, for any semester will be placed on probation. Students may remain on probation for up to four semesters as long as they maintain a minimum GPA of 2.25 each semester and obtain no grade below a C-. Once a student receives a cumulative CU GPA or College of Business GPA of 2.0 or above, they will be removed from probation. Failure to meet probationary provisions will result in **Indefinite Suspension**.

Compass Curriculum

Compass Curriculum is the campus-wide general education program at UCCS. The Compass Curriculum has multiple components, many of which will coincide with the degree requirements listed in this guide. Please visit the Compass Curriculum website at www.uccs.edu/compasscurriculum, review your degree audit, or check out the Compass Curriculum advising guide for specific course details. The required components are listed below and referenced in the guide.

REQUIRED COMPASS CURRICULUM COMPONENTS:

| Component | Course |
|---|------------------------|
| Gateway | GPS 1010 |
| Explore – Arts, Humanities and Cultures | INOV 1010 |
| Explore – Society, Behavior and Health | ENTP 1000 |
| Explore – Physical and Natural World | See Degree Audit |
| Navigate | INOV 3010 |
| Summit | ENTP 4500 |
| Writing Intensive Course (WIC) <i>Two courses with at least one upper-division (3000+ level).</i> | INOV 2010 INOV 3010 |
| Inclusiveness | INOV 1010 |
| Sustainability | ENTP 1000 |

Business Areas of Emphasis:

| ACCOUNTING | | |
|---------------|---|-----------|
| ACCT 3010 | Intermediate Accounting I | 3 |
| ACCT 3020 | Intermediate Accounting II | 3 |
| ACCT 3110 | Cost Accounting | 3 |
| ACCT 4210 | Individual Income Tax | 3 |
| ACCT 4600 | Auditing | 3 |
| ACCT Elective | Select one from ACCT 4220, 4310, 4410, 4950 | 3 |
| Total | | 18 |

| FINANCE | | |
|---------------|--|-----------|
| FNCE 4000 | Advanced Corporate Finance | 3 |
| FNCE 4100 | Cases & Concepts in Finance | 3 |
| FNCE 4200 | Investment & Portfolio Management | 3 |
| FNCE 4400 | International Financial Management | 3 |
| FNCE 4500 | Money & Banking | 3 |
| FNCE Elective | Select one from FNCE 4250, 4590, 4700, 4800; ACCT 3020, 3110; internship | 3 |
| Total | | 18 |

| HUMAN RESOURCES MANAGEMENT | | |
|----------------------------|--|-----------|
| HRMG 4340 | Collective Bargaining & Labor Relations | 3 |
| HRMG 4380 | Human Resource Management | 3 |
| HRMG 4390 | Legal & Social Issues in HR | 3 |
| HRMG 4410 | Motivating, Rewarding, Developing Empl. | 3 |
| HRMG 4850 | Directed Research in HR & Management | 3 |
| HRMG Elective | Select one from MGMT 3900, 4110, 4370; OPTM 3390, 4100; internship | 3 |
| Total | | 18 |

| INFORMATION SYSTEMS | | |
|---|---|-----------|
| <i>Information Systems requires 24 hours of coursework. This will fulfill all open electives and upper-division business electives.</i> | | |
| INFS 3070 | Foundations of Business Programming | 3 |
| INFS 3080 | Web-based Business Programming | 3 |
| INFS 3400 | Database Concepts & Applications | 3 |
| INFS 3700 | Computer Networks & Telecomm | 3 |
| INFS 3750 | Information System Security Management | 3 |
| INFS 4050 | Information Technology Integration | 3 |
| INFS 4100 | Systems Analysis & Design | 3 |
| OPTM 3390 | Managing Projects Competitive Advantage | 3 |
| Total | | 24 |

| INTERNATIONAL BUSINESS | | |
|---|---|-----------|
| <i>Students are strongly encouraged to take foreign language courses for their open elective courses if they are pursuing International Business.</i> | | |
| FNCE 4400 | International Financial Management | 3 |
| INTB 3600 | International Business | 3 |
| INTB 4800 | International Management | 3 |
| MKTG 4900 | International Marketing | 3 |
| INTB Elective | Select two courses from COMM 3280; ECON 3280, 3410; HRMG 4850; INTB 4610, 4611, 4612; MGMT 3900; PSC 4210, 4250; SOC 4380; internship | 6 |
| Total | | 18 |

| MANAGEMENT | | |
|---------------|---|-----------|
| HRMG 4380 | Human Resource Management | 3 |
| MGMT 3900 | Improving Personal & Team Creativity | 3 |
| MGMT 4110 | Experiences in Leadership | 3 |
| MGMT 4370 | Organization Development & Change | 3 |
| MGMT 4500 | Principles of Negotiation & Conflict Management | 3 |
| MGMT Elective | Select one course from HRMG 4390, 4410, 4850; INTB 4800; MKTG 3300, 4400; OPTM 3390, 4100; internship | 3 |
| Total | | 18 |

| MARKETING | | |
|----------------|---|-----------|
| MKTG 3300 | Marketing Research | 3 |
| MKTG 4650 | Promotion Management & Strategy | 3 |
| MKTG 4800 | Marketing Policies & Strategies | 3 |
| MKTG Electives | Select three courses from MKTG 3400, 3550, 4400, 4500, 4510, 4550, 4600, 4700, 4900; internship | 9 |
| Total | | 18 |

| SERVICE MANAGEMENT | | |
|--------------------|---|-----------|
| HRMG 4380 | Human Resource Management | 3 |
| MGMT 4110 | Experiences in Leadership | 3 |
| MKTG 4400 | Service Management & Marketing | 3 |
| OPTM 4100 | Managing Service Operations | 3 |
| SVMG Electives | Select two courses from HRMG 4340, 4390, 4410, 4850; MGMT 3900, 4370; MKTG 3300, 4500, 4510; internship | 6 |
| Total | | 18 |



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Department website: <http://www.uccs.edu/business>

| Degree Requirements | Courses | | |
|---|--|---|-----------|
| Required Business Courses (42 hours) <i>* Course must be passed with a C- or better.</i> | Complete all of the following courses: | | |
| | INFS 1100 | Microsoft Office Apps and Computer Basics | 3 |
| | ACCT 2010* | Introduction to Financial Accounting | 3 |
| | ACCT 2020* | Introduction to Managerial Accounting | 3 |
| | QUAN 2010* | Business Statistics | 3 |
| | QUAN 2020* | Process and Statistics-Based Decisions | 3 |
| | MKTG 3000* | Principles of Marketing | 3 |
| | FNCE 3050* | Basic Finance | 3 |
| | INFS 3000* | Introduction to Management Information Systems | 3 |
| | MGMT 3300* | Introduction to Management & Organization | 3 |
| | OPTM 3000* | Fundamentals of Operations Management | 3 |
| | BGSO 4000* | Business, Government and Society | 3 |
| Upper Division Business Courses (Business courses 3000+ level) | | | 9 |
| <i>NOTE: If an area of emphasis is chosen, your emphasis courses will fulfill this requirement.</i> | | | |
| Business – General Education Courses (30-39 hours) <i>* Course must be passed with a C- or better.</i> | Complete the following courses: | | |
| | GPS 1010 | Gateway Program Seminar | 3 |
| | ECON 1010* | Introduction to Microeconomics | 3 |
| | ECON 2020* | Introduction to Macroeconomics | 3 |
| | ENGL 1310* | Rhetoric & Writing I | 3 |
| | MATH 1040* | College Algebra | 3 |
| | MATH 1120* | Calculus for Business and Economics | 3 |
| | COMM 2010 OR COMM 2100 | Oral Communication in the Workplace Public Speaking | 3 |
| | Explore | Choose from the Physical and Natural World list | 3 |
| | Open Electives | Complete 6-9 hours of open electives depending on Cross Discipline Core and emphasis selection | 6-9 |
| | Upper Division Open Electives | Complete 6-9 hours of upper division (3000+ level) open electives depending on Cross Discipline Core and emphasis selection | 6-9 |
| | PORT 3000 | Writing Portfolio Assessment | 0 |
| Innovation Core (24 hours) | Complete all of the following courses: | | |
| | ENTP 1000 | Introduction to Entrepreneurship | 3 |
| | INOV 1010 | The Innovation Process | 3 |
| | BLAW 2010 | Business and Intellectual Property Law | 3 |
| | INOV 2010 | Innovation Team: Analyze and Report | 3 |
| | INOV 2100 | Technical Writing, Proposals, and Presentations | 3 |
| | INOV 3010 | Innovation Team: Research and Execute | 3 |
| | INOV 4010 | Innovation Team: Design and Lead | 3 |
| | ENTP 4500 | Entrepreneurship and Strategy | 3 |
| Cross-Discipline Core (15 hours) | Complete one of the Cross-Discipline Cores listed below. Each Cross-Discipline Core consists of 15 credit hours. See the BI website for specific courses (innovation.uccs.edu). Creative Communication Engineering Technology Globalization | | 15 |
| Area of Emphasis (18– 24 hours) <i>NOTE: All Emphasis courses must be passed with a C- or better. If an area of emphasis is chosen, your emphasis courses will fulfill all upper-division Business course electives.</i> | Students choose an area of emphasis from the following options: | | |
| | Accounting | | 18 |
| | Finance | | 18 |
| | Human Resources Management | | 18 |
| | Information Systems (<i>will fulfill all open electives as well</i>) | | 24 |
| | International Business | | 18 |
| | Management | | 18 |
| | Marketing | | 18 |
| | Service Management | | 18 |



Four-Year Degree Plan – Bachelor of Innovation in Business

The following four-year plan lists all the specific course requirements for the Bachelor of Innovation in Business degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course requisites; requisites are strictly enforced through the registration system.

Please consult the Schedule of Courses for specific course requisites.

All skills, junior core, emphasis, and capstone courses must be completed with a C- or better.

Suggested First Year

| FALL | | | SPRING | | |
|------|--|-----------|--------|--|-----------|
| √ | Course | Hours | √ | Course | Hours |
| | ENTP 1000 Introduction to Entrepreneurship | 3 | | ECON 2020 Introduction to Macroeconomics | 3 |
| | ECON 1010 Introduction to Microeconomics | 3 | | INFS 1100 MS Office Applications & Computer Basics | 3 |
| | ENGL 1310 Rhetoric & Writing I | 3 | | INOV 1010 The Innovation Process | 3 |
| | MATH 1040 College Algebra | 3 | | MATH 1120 Calculus for Business & Economics | 3 |
| | GPS 1010 Gateway Program Seminar | 3 | | Explore – Physical & Natural World Course | 3 |
| | TOTAL | 15 | | TOTAL | 15 |

Suggested Second Year

| FALL | | | SPRING | | |
|------|--|-----------|--------|--|-----------|
| √ | Course | Hours | √ | Course | Hours |
| | ACCT 2010 Financial Accounting | 3 | | ACCT 2020 Managerial Accounting | 3 |
| | BLAW 2010 Business & Intellectual Property Law | 3 | | Open Elective | 3 |
| | COMM 2010 Comm in Workplace OR COMM 2100 Public Speaking | 3 | | QUAN 2020 Process & Statistic-Based Decisions | 3 |
| | QUAN 2010 Business Statistics | 3 | | INOV 2100 Technical Writing | 3 |
| | Cross-Discipline Core Course OR INOV 2010 Innovation Team: Analyze & Report | 3 | | Cross-Discipline Core Course OR INOV 2010 Innovation Team: Analyze & Report | 3 |
| | TOTAL | 15 | | TOTAL | 15 |

Suggested Third Year

| FALL | | | SPRING | | |
|------|--|-----------|--------|--|-----------|
| √ | Course | Hours | √ | Course | Hours |
| | FNCE 3050 Basic Finance | 3 | | OPTM 3000 Fundamentals of Operations Management | 3 |
| | MKTG 3000 Principles of Marketing | 3 | | INFS 3000 Intro to Mgmt Information Systems | 3 |
| | MGMT 3300 Intro to Management & Organization | 3 | | Business Area of Emphasis Course OR Upper Division Business Course | 3 |
| | Open Elective | 3 | | Cross-Discipline Core Course | 3 |
| | Cross-Discipline Core Course OR INOV 3010 Innovation Team: Research & Execute | 3 | | Cross-Discipline Core Course OR INOV 3010 Innovation Team: Research & Execute | 3 |
| | | | | Writing Portfolio (PORT 3000 required, zero credit) | 0 |
| | TOTAL | 15 | | TOTAL | 15 |

Suggested Fourth Year

| FALL | | | SPRING | | |
|------|--|-----------|--------|---|-----------|
| √ | Course | Hours | √ | Course | Hours |
| | BGSO 4000 Business, Government & Society | 3 | | ENTP 4500 Entrepreneurship and Strategy | 3 |
| | Cross-Discipline Core Course | 3 | | Business Area of Emphasis Course OR Open Elective (Must be Upper Division if Engineering Tech) | 3 |
| | Business Area of Emphasis Course OR Upper Division Business Course | 3 | | Business Area of Emphasis Course OR Upper Division Open Elective | 3 |
| | Business Area of Emphasis Course OR Upper Division Business Course | 3 | | Business Area of Emphasis Course OR Upper Division Open Elective | 3 |
| | Cross-Discipline Core Course OR INOV 4010 Innovation Team: Research & Execute | 3 | | Cross-Discipline Core Course OR INOV 4010 Innovation Team: Research & Execute | 3 |
| | TOTAL | 15 | | TOTAL | 15 |