



College of Business

UNIVERSITY OF COLORADO COLORADO SPRINGS

College of Business Bachelor of Innovation™ in Business Administration 2014-2015 ACADEMIC YEAR

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by AACSB International-the Association to Advance Collegiate Schools of Business, awards the Bachelor of Innovation™ in Business Administration degree.



GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog.

Please read the 2014 – 2015 Catalog carefully.

The undergraduate degree requires 120 semester hours with courses taken in general education, general business, innovation and a cross-disciplinary area of interest.

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Residency: Candidates for the Bachelor of Innovation™ in Business Administration must complete a minimum of 30 credits of business course work as College of Business students (to include the innovation specific courses, all junior core course, ENTP 1000, BUAD 4000, and ENTP 4500).

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Transfer Restriction: A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.

All students in AACSB Accredited programs must complete a minimum of 45 credits in business.

The College reserves the right to disallow any credit that is not appropriate academic degree credit.

SKILLS COURSES

Skills courses provide the foundation for the business program and are completed in the first two years. The following courses must be completed with a C- or better in order for them to count towards the BI degree:

ACCT 2010, 2020.....	6
BUAD 3000.....	3
ECON 1010, 2020.....	6
ENGL 1310.....	3
MATH 1040 and 1120.....	6
QUAN 2010, 2020.....	6
Total	30

THE PROFESSIONAL PROGRAM

The Professional Program begins the junior year with the junior core classes: FNCE 3050, MGMT 3300, MKTG 3000, OPTM 3000, and INFS 3000. The professional program continues on with the senior capstone classes, BUAD 4000 and ENTP 4500, and the upper division innovation courses. These courses must be completed with a C- or better.

In order to graduate with the Bachelor of Innovation™ in Business Administration degree, students must maintain the following criteria:

- 2.0 cumulative GPA
- 2.5 College of Business GPA
- Completion of all skills, junior core and capstone business courses with no grade below C-.

2014-15 MODEL DEGREE PROGRAM

The following four-year plan lists all the specific course requirements for the Bachelor of Innovation in Business Administration degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course prerequisites; prerequisites are strictly enforced.

All skills, junior core, senior capstone and emphasis courses must be completed with a C- or better.

All classes are presumed to be 3 credits unless otherwise noted.

FRESHMAN YEAR

- | | |
|---|--|
| _____ ENTP 1000 Introduction to Entrepreneurship ¹ | _____ ECON 2020 Introduction to Macroeconomics |
| _____ ECON 1010 Introduction to Microeconomics | _____ INFS 1100 MS Office Apps & PC Basics |
| _____ ENGL 1310 Rhetoric & Writing I ² | _____ INOV 1010 The Innovation Process ⁵ |
| _____ MATH 1040 College Algebra ³ | _____ MATH 1120 Calculus for Business & Economics ³ |
| _____ GPS 1010 Gateway Program Seminar ⁴ | _____ Open elective ⁶ |
-

SOPHOMORE YEAR

- | | |
|--|--|
| _____ ACCT 2010 Financial Accounting | _____ ACCT 2020 Managerial Accounting |
| _____ BLAW 2010 Business & Intellectual Property Law | _____ Explore – Physical & Natural World Course ⁹ |
| _____ COMM 2010 Comm in Workplace or 2100 Public Speaking | _____ QUAN 2020 Process & Statistics-Based Decisions |
| _____ QUAN 2010 Business Statistics | _____ INOV 2100 Technical Writing ² |
| _____ <i>Cross-Discipline Core Course</i> ⁷ OR | _____ <i>Cross-Discipline Core Course</i> ⁷ OR |
| _____ INOV 2010 Innovation Team: Analyze & Report ⁸ | _____ INOV 2010 Innovation Team: Analyze & Report ⁸ |
-

JUNIOR YEAR

- | | |
|---|--|
| _____ FNCE 3050 Basic Finance | _____ INFS 3000 Intro to Mgmt Information Systems |
| _____ MGMT 3300 Intro to Management & Organization | _____ OPTM 3000 Fundamentals of Operations Mgmt |
| _____ MKTG 3000 Principles of Marketing | _____ Upper Division Business Course ¹¹ |
| _____ Open Elective ⁶ | _____ <i>Cross-Discipline Core Course</i> ⁷ |
| _____ <i>Cross-Discipline Core Course</i> ⁷ OR | _____ <i>Cross-Discipline Core Course</i> ⁷ OR |
| _____ INOV 3010 Innovation Team: Research & Execute ^{8,10} | _____ INOV 3010 Innovation Team: Research & Execute ^{8,10} |
| | _____ <i>Writing Portfolio (PORT 3000 required, zero credit)</i> ¹² |
-

SENIOR YEAR

- | | |
|--|---|
| _____ BUAD 4000 Business, Government, & Society | _____ ENTP 4500 Entrepreneurship and Strategy ¹³ |
| _____ <i>Cross-Discipline Core Course</i> ⁷ | _____ Open Elective (must be upper division if Engineering Core) ⁶ |
| _____ Upper Division Open Elective ⁶ | _____ Upper Division Open Elective ⁶ |
| _____ Upper Division Business Course ¹¹ | _____ Upper Division Business Course ¹¹ |
| _____ <i>Cross-Discipline Core Course</i> ⁷ OR | _____ <i>Cross-Discipline Core Course</i> ⁷ OR |
| _____ INOV 4010 Innovation Team: Research & Execute ⁸ | _____ INOV 4010 Innovation Team: Research & Execute ⁸ |
-

Innovation Core (24 credits)

ENTP 1000 Introduction to Entrepreneurship
INOV 1010 The Innovation Process
BLAW 2010 Business/Intellectual Property
INOV 2100 Technical Writing, Proposals and Presentation

INOV 2010 Innovation Team: Analyze and Report
INOV 3010 Innovation Team: Research and Execute
INOV 4010 Innovation Team: Design and Lead
ENTP 4500 Entrepreneurship and Strategy

Cross Discipline Cores (BI students must choose one Cross Discipline Core)

Engineering Technology (15 Credits):

Take 1 course from each Engineering Department (CS, ECE, MAE) from the list on the right for a total of 9 credits.

CS 1100 Intro to Game Development
CS 1070 Intro to Visual Basic
CS 1150 Principles of Computer Science
ECE 1001 Intro to Robotics
ECE 1411 Logic Circuits I (2 credits)
ECE 2411 Logic Circuits II (2 credits)
MAE 1502 Principles of Engineering
MAE 1503 Intro to Engineering Design (2 credits)
MAE 3342 Engineering Economy

For a total of 6 credits, choose 2 other engineering courses for which you meet the prerequisites. You may choose courses from the list above or other College of Engineering and Applied Sciences courses.

Creative Communication (15 Credits):

COMM 3440

Leadership Communication

Choose 1 three-credit MUS course.

Choose 1 (3 credits) course from the list on the right.

VA 1010 Beginning Studio 2D
VA 1020 Beginning Studio 3D
VA 1040 Beginning Drawing
VA 2000 Special Topics
VA 2100 Digital Imaging
VA 2110 Introduction to Photography
VA 2150 Beginning Digital Photography

Choose 2 (6 credits) from the list on right.

MGMT 3900 Improving Personal and Team Creativity
COMM 1020 Interpersonal Communication
COMM 2010 Oral Communication in the Workplace
COMM 2250 Introduction to Film and Video
COMM 3100 Directing for Film and Television
COMM 3280 Intercultural and Global Communication
COMM 4220 Creative Communication
ENGL 2050 Introduction to Creative Writing – Fiction
ENGL 3120 Technical Editing and Style
PSY 1000 General Psychology
PSY 3150 Psychology of Motivation

Globalization (15 Credits):

Foreign Language

Students must complete at least the equivalent of a second semester foreign language course. This requirement can be met by passing a second semester (1020-level), or higher, foreign language course with a C or better, or by having passed at least four years of the same foreign language in high school with a C or better, or by demonstrating fluency to an advisor if English is not your first language. Complete 15 credit hours by choosing from the courses below.

Choose 3-5 courses from the list on right.

ANTH 1040 Intro to Cultural Anthropology
ANTH 3040 Women Around the World
COMM 3280 Intercultural and Global Communication
ECON 3590 Globalization
ECON 3710 Comparative Economic Systems
FNCE 4400 International Financial Management
GES 1980 World Regional Geography
GES 1990 Intro to Human Geography
GES 3400 Geopolitics
INTB 4800 International Management
MKTG 4900 International Marketing
PHIL 3090 Intro to Philosophies of Asia
PHIL 3100 Religions Around the World
PSC 1010 Introduction to Global Politics
PSC 4210 International Politics
PSC 4590 Globalization
SOC 4380 Globalization and Development
WEST 3040 Women Around the World
WEST 3480 Global Women's Issues

Bachelor of Innovation students will meet the Compass Curriculum through college, major and BI specific coursework.

Overview of the Compass Curriculum

The Campus-Wide Education Program at UCCS

The Compass Curriculum is the campus-wide undergraduate education program at UCCS. At some campuses they have General Education, but this is so much more. It's all directly tied to your personal and professional success after you graduate. Some components of the Compass Curriculum include:

Gateway Program Seminar (GPS) Introduces students to UCCS, the Compass goals, academic skill preparation, and oral communication, a key skill employers value.

Explore Courses Expose students to a breadth of disciplinary perspectives that shape decision-making. Students take one course focused on the Physical and Natural World, one on the Arts and Humanities, and one on Cultures, Society, Social and Economic Institutions, Health and Human Behavior. Students are encouraged to take courses from all colleges, including professional schools, which will count toward their overall GE program. Courses integrate High Impact Practices such as Writing Intensive, Inclusiveness, and common learning experiences (such as general chemistry for science majors).

Advanced Core Courses Taken in the third year, focus on the concept of “Knowledge in Action”; students learn and apply knowledge from a range of disciplines. These interdisciplinary courses are often team-taught, with a goal of informing students on how real world endeavors are informed by academic knowledge. Courses may include service learning, internships, and common learning experiences.

Inclusiveness (Global/Diversity) Courses Focus on preparing students for a society with diverse experiences, perspectives and realities, both in the US and, ideally, globally. May also focus on the dynamics and consequences of inclusion and exclusion. This course could be integrated into an Explore course or other courses that fulfill requirements in the students' major.

Sustainability Courses Enable students to cultivate self-awareness and understanding of their impact on economic, social, or environmental sustainability at the local, national, and international levels. Aim to promote an understanding of sustainability as a set of conditions that enable humans to live compatibly with the environment to allow social and economic needs of present and future generations to be met. This course could be integrated into an Explore course or other courses that fulfill requirements in the student's major.

Writing Intensive Courses One lower division and one upper division course focused around using writing for critical thinking and the concept of writing as a process. Students write, on average, twelve pages throughout the semester with peer review, revisions, and feedback on their writing. Ideally this course is in the major, however, this course could be integrated into an Explore course.

Capstone Experience Course or experience taken in the senior year in the major and designed to apply and integrate knowledge in the major. Encourages communication skill development employers would like our graduates to have.

*Bachelor of Innovation students will meet the Compass Curriculum through college, major and BI specific coursework.

Model Degree Plan Notes:

1. ENTP 1000 fulfills the Compass Curriculum Explore 4C Society, Social & Economic Institutions course requirement and the Sustainability component.
2. ACT and SAT scores will be used for placement in English courses. ENGL 1310 and INOV 2100 are required for the Compass Curriculum Core Writing courses.
3. Students needing to take MATH 1040 or higher must take the university's math placement exam. MATH 1120 fulfills the Compass Curriculum Quantitative Reasoning course requirement.
4. Compass Curriculum Gateway Experience requirement.
5. INOV 1010 fulfills the Compass Curriculum Explore 4B Arts, Humanities and Cultures course requirement and the Inclusiveness component.
6. An open elective is any college-level course.
7. Cross-discipline core courses are on the following page. BI students must choose one Cross Discipline Core area.
8. INOV 2010, 3010 and 4010 fulfills the required Compass Curriculum Writing Intensive courses.
9. Choose an Explore 4A Physical and Natural World course.
10. INOV 3010 fulfills the Compass Curriculum Advanced Core course requirement.
11. A business course is any course offered by the College of Business. These courses can also be minor courses.
12. All students must complete the University Composition Competency requirement prior to graduation. After completing both ENGL 1310 & INOV 2100, students must enroll in PORT 30000 to submit their Writing Portfolio or enroll in an additional upper division writing course.
13. ENTP 4500 fulfills the Compass Curriculum Capstone requirement.

