



College of Business

UNIVERSITY OF COLORADO COLORADO SPRINGS

COLLEGE OF BUSINESS UNDERGRADUATE CURRICULUM 2014-2015 ACADEMIC YEAR

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by The Association to Advance Collegiate Schools of Business (AACSB International), awards the Bachelor of Science in Business degree.



GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog. **Please read the 2014–2015 Catalog carefully.**

The undergraduate degree requires 120 semester (credit) hours with courses covering general education, general business, and specific areas of interest (emphases/minors).

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Residency: Candidates for the BS in Business must complete a minimum of 30 credits of course work (to include the 18 credits in the area of emphasis and BUAD 4000 & 4500) as a College of Business student.

Transfer Restriction: A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.

The College reserves the right to disallow any credit that is not appropriate academic degree credit.

The College does not allow students to pursue a 2nd bachelor's degree in business.

All students in AACSB Accredited programs must complete a minimum of 45 credits in business.

The College of Business divides the curriculum into two components: Skills Courses and the Professional Program.

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, BUAD 3000, ECON 1010, ECON 2020, ENGL 1310, MATH 1040, MATH 1120, QUAN 2010, and QUAN 2020.

Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18 hours - courses depend on student's choice) and two Senior Capstone courses (BUAD 4000 and 4500). All Professional Program courses must be completed with a C- or better.

Emphasis students must maintain the following criteria:

- 2.0 cumulative CU GPA
- 2.5 College of Business GPA
- 2.5 Area of Emphasis GPA
- Completion of all skills, junior core, capstone and emphasis courses with no grade below C-.

Students not meeting the above criteria will not graduate with a Professional Program Area of Emphasis, but may qualify for a General Business degree if their cumulative CU and Business GPAs are at least a 2.0.

THE PRE-BUSINESS PROGRAM

Students not admissible to the College of Business may take their first three semesters of the model degree program as a pre-business student in the College of Letters, Arts and Sciences. To continue taking business courses after the first semester sophomore year, a student must be admitted to the College of Business. For a pre-business student to be admitted to the College of Business, they must have completed at least 15 credit hours at UCCS, to include ENGL 1310 and MATH 1040 (or higher), and have a 2.7 CU GPA.

2014-15 MODEL DEGREE PROGRAM

The following four-year plan lists all the specific course requirements for the Bachelor of Science in Business degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course requisites; requisites are strictly enforced through the registration system.

Please consult the Schedule of Courses for specific course requisites.

All skills, junior core, emphasis, and capstone courses must be completed with a C- or better.

All classes are presumed to be 3 credits unless otherwise noted.

FRESHMAN YEAR

- | | |
|---|--|
| _____ GPS 1010 Gateway Program Seminar ¹ | _____ ECON 2020 Introduction to Macroeconomics |
| _____ BUAD 1010 or Open Elective (1 credit) ² | _____ ENGL 2080 Business and Administrative Writing ³ |
| _____ ENGL 1310 Rhetoric & Writing I ³ | _____ INFS 1100 MS Office Applications & Computer Basics |
| _____ ECON 1010 Introduction to Microeconomics ⁴ | _____ MATH 1120 Calculus for Business & Economics ⁵ |
| _____ MATH 1040 College Algebra ⁵ | _____ Explore – Arts, Humanities and Cultures ⁶ |
| _____ Open Elective ² | |
-

SOPHOMORE YEAR

- | | |
|---|---|
| _____ ACCT 2010 Financial Accounting | _____ ACCT 2020 Managerial Accounting |
| _____ BLAW 2000 Business Law | _____ BUAD 3000 Integrated Skills for Management ⁸ |
| _____ COMM 2010 Comm in Workplace or 2100 Public Speaking | _____ QUAN 2020 Process & Statistics-Based Decisions |
| _____ QUAN 2010 Business Statistics | _____ MKTG 3000 Principles of Marketing |
| _____ Explore – Physical & Natural World (4 credits) ⁷ | _____ Open Elective ² |
-

JUNIOR YEAR

- | | |
|---|--|
| _____ FNCE 3050 Basic Finance | _____ OPTM 3000 Fundamentals of Operations Mgmt |
| _____ INFS 3000 Intro to Mgmt Information Systems | _____ Business Area of Emphasis Course |
| _____ MGMT 3300 Intro to Management & Organization ⁹ | _____ Business Area of Emphasis Course |
| _____ BUAD 3010/3020/3030 or Open Elective ² (1 credit) | _____ Upper Division Business Course ¹¹ |
| _____ Writing Intensive ¹⁰ or Open Elective ² | _____ Open Elective ² |
| _____ Open Elective ² | _____ <i>Writing Portfolio (PORT 3000 required, zero credit)</i> ¹² |
-

SENIOR YEAR

- | | |
|---|---|
| _____ BUAD 4000 Business, Govt, Law & Society ^{13, 14} | _____ BUAD 4500 Cases & Concepts in Business Policy ¹⁵ |
| _____ Business Area of Emphasis Course | _____ Business Area of Emphasis Course |
| _____ Business Area of Emphasis Course | _____ Business Area of Emphasis Course |
| _____ Upper Division Business Course ¹¹ | _____ Upper Division Business Course ¹¹ |
| _____ Open Elective ² | |
-

BUSINESS AREAS OF EMPHASIS:

BUSINESS ADMINISTRATION

The Business Administration emphasis allows the student to select 18 semester hours of upper-division business course work (six – 3 credit hour courses) based on the individual's particular interests and objectives. Courses must be selected from at least two different emphasis areas to provide a solid business foundation. Course work selected must be pre-approved via a contract. Please see the business advisor in the Student Success Center for a contract.

ACCOUNTING

ACCT 3010 Intermediate Accounting I
ACCT 3020 Intermediate Accounting II
ACCT 3110 Cost Accounting
ACCT 4210 Individual Income Tax
Two Accounting electives: ACCT 4220, 4310, 4410, 4510, 4600, 4620

FINANCE

FNCE 4000 Advanced Corporate Finance
FNCE 4100 Cases and Concepts in Finance
FNCE 4200 Investment & Portfolio Management
FNCE 4400 International Financial Management
FNCE 4500 Money and Banking
One Finance elective: ACCT 3020, 3110, FNCE 4250, 4590, 4700, 4800, 4960

HUMAN RESOURCES MANAGEMENT

HRMG 4340 Collective Bargaining & Labor Relations
HRMG 4380 Human Resource Management
HRMG 4390 Legal & Social Issues in HR
HRMG 4410 Motivating, Rewarding, Developing Empl.
HRMG 4850 Directed Research in HR & Mgmt.
One Human Resources elective: HRMG 4960, MGMT 3900, 4110, 4370, OPTM 3390, 4100

INFORMATION SYSTEMS

INFS 3080 Business Programming I
INFS 3400 Database Concepts & Application
INFS 3700 Computer Networks & Telecommunications
INFS 4050 Information Technology Integration
INFS 4100 Systems Analysis & Design
OPTM 3390 Managing Projects Competitive Advantage

INTERNATIONAL BUSINESS

FNCE 4400 International Financial Management
INTB 3600 International Business
INTB 4800 International Management
MKTG 4900 International Marketing
Two International Business electives: COMM 3280, ECON 3280, 3410, HRMG 4850, INTB 4610, 4960, MGMT 3900, PSC 4210, 4250, SOC 4380

Students are strongly encouraged to take foreign language courses for their general education courses if they are pursuing International Business.

MANAGEMENT

HRMG 4380 Human Resource Management
MGMT 3900 Improving Personal & Team Creativity
MGMT 4110 Experiences in Leadership
MGMT 4370 Organization Development and Change
MGMT 4500 Principles in Negotiation & Conflict Mgmt
One Management electives: HRMG 4340, 4390, 4410, 4850, 4960, INTB 4800, MGMT 4960, MKTG 3300, 4400, OPTM 3390, 4100

MARKETING

MKTG 3300 Marketing Research
MKTG 4650 Promotion Management and Strategy
MKTG 4800 Marketing Policies and Strategies
Three Marketing electives: MKTG 4400, 4500, 4510, 4550, 4600, 4700, 4900, 4960

SERVICE MANAGEMENT

HRMG 4380 Human Resource Management
MGMT 4110 Experiences in Leadership
MKTG 4400 Service Management & Marketing
OPTM 4100 Managing Service Operations
Two Service Management electives: HRMG 4340, 4390, 4410, 4850 4960, MGMT 3900, 4370, 4960, MKTG 3300, 4500, 4510, 4960

SPORT MANAGEMENT

There are additional admissions requirements for this program. Please see a business advisor for details.

PGA GOLF MANAGEMENT

PGM is an option that can be combined with any of the preceding emphases. There are additional admissions requirements for this program. Please see a business advisor for details.

For students interested in a DOUBLE EMPHASIS:

Students must fulfill all the requirements for both emphases.

No more than three credit hours or one course can be "double counted" towards the two emphases.

Overview of the Compass Curriculum

The Campus-Wide Education Program at UCCS

The Compass Curriculum is the campus-wide undergraduate education program at UCCS. At some campuses they have General Education, but this is so much more. It's all directly tied to your personal and professional success after you graduate. Some components of the Compass Curriculum include:

Gateway Program Seminar (GPS) Introduces students to UCCS, the Compass goals, academic skill preparation, and oral communication, a key skill employers value.

Explore Courses Expose students to a breadth of disciplinary perspectives that shape decision-making. Students take one course focused on the Physical and Natural World, one on the Arts and Humanities, and one on Cultures, Society, Social and Economic Institutions, Health and Human Behavior. Students are encouraged to take courses from all colleges, including professional schools, which will count toward their overall GE program. Courses integrate High Impact Practices such as Writing Intensive, Inclusiveness, and common learning experiences (such as general chemistry for science majors).

Advanced Core Courses Taken in the third year, focus on the concept of "Knowledge in Action"; students learn and apply knowledge from a range of disciplines. These interdisciplinary courses are often team-taught, with a goal of informing students on how real world endeavors are informed by academic knowledge. Courses may include service learning, internships, and common learning experiences.

Inclusiveness (Global/Diversity) Courses Focus on preparing students for a society with diverse experiences, perspectives and realities, both in the US and, ideally, globally. May also focus on the dynamics and consequences of inclusion and exclusion. This course could be integrated into an Explore course or other courses that fulfill requirements in the students' major.

Sustainability Courses Enable students to cultivate self-awareness and understanding of their impact on economic, social, or environmental sustainability at the local, national, and international levels. Aim to promote an understanding of sustainability as a set of conditions that enable humans to live compatibly with the environment to allow social and economic needs of present and future generations to be met. This course could be integrated into an Explore course or other courses that fulfill requirements in the student's major.

Writing Intensive Courses One lower division and one upper division course focused around using writing for critical thinking and the concept of writing as a process. Students write, on average, twelve pages throughout the semester with peer review, revisions, and feedback on their writing. Ideally this course is in the major, however, this course could be integrated into an Explore course.

Capstone Experience Course or experience taken in the senior year in the major and designed to apply and integrate knowledge in the major. Encourages communication skill development employers would like our graduates to have.

Model Degree Plan Notes:

Notes:

1. Compass Curriculum Gateway Experience.
2. An open elective is any college-level course.
3. ACT and SAT scores will be used for placement in English courses. ENGL 1310 and 2080 are required for the Compass Curriculum Core Writing courses.
4. ECON 1010 fulfills the Compass Curriculum Explore 4C Society, Social & Economic Institutions requirement.
5. Students needing to take MATH 1040 or higher must take the university's math placement exam. MATH 1120 fulfills the Compass Curriculum Quantitative Reasoning course requirement.
6. Choose an Explore 4B Arts, Humanities, and Cultures course.
7. Choose an Explore 4A Physical and Natural World course.
8. BUAD 3000 fulfills one of the two required Compass Curriculum Writing Intensive courses.
9. MGMT 3300 fulfills the Compass Curriculum Inclusiveness component.
10. Choose a Writing Intensive Course if not fulfilled in your Explore Arts, Humanities, and Culture course.
11. A business course is any course offered by the College of Business. These courses can also be minor courses.
12. All students must complete the University Composition Competency requirement prior to graduation. After completing both ENGL 1310 & ENGL 2080, students must enroll in PORT 30000 to submit their Writing Portfolio or enroll in an additional upper division writing course.
13. BUAD 4000 fulfills the Compass Curriculum Advanced Core Course.
14. BUAD 4000 fulfills the Compass Curriculum Sustainability component.
15. BUAD 4500 fulfills the Compass Curriculum Capstone requirement.