

COLLEGE OF BUSINESS - SPORT MANAGEMENT PROGRAM 2013-2014 ACADEMIC YEAR UNDERGRADUATE CURRICULUM

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by The Association to Advance Collegiate Schools of Business (AACSB International), awards the Bachelor of Science in Business degree.



GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog. ***Please read the 2013 – 2014 Catalog carefully.***

The undergraduate degree requires 120 semester hours with courses covering general education, general business, and specific areas of interest (emphases/minors).

Residency: College of Business students must complete a minimum of 30 credits as business students to include the 18 credits in the area of emphasis and BUAD 4000 & 4500.

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Transfer Restriction: A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.

The College reserves the right to disallow any credit that is not appropriate academic degree credit.

The College does not allow students to pursue a 2nd bachelor's degree in business.

All students in AACSB Accredited programs must complete a minimum of 45 credits in business.

The College of Business divides the business curriculum into two parts: Skills Courses and the Professional Program.

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, BUAD 3000, ECON 1010, ECON 2020, ENGL 1310, MATH 1040/1110, MATH 1120, QUAN 2010, and QUAN 2020.

Upon the successful completion of the freshman and sophomore years, business students progress to the Professional Program. The Professional Program affords students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18 hours) and two Senior Capstone courses (BUAD 4000 and 4500). All Professional Program courses must be completed with a C- or better.

Emphasis students must maintain the following criteria:

- 2.0 cumulative CU GPA
- 2.5 College of Business GPA
- 2.5 Area of Emphasis GPA
- Completion of all Skills, Junior Core, Capstone and Emphasis courses with no grade below C-.

Students not meeting the above criteria will not graduate with a Professional Program Area of Emphasis, but may qualify for a General Business degree if their CU and Business GPAs are at least a 2.0.



**Sport
Management**

2013-14 Sport Management Model Degree Program

The following four-year plan lists all the specific course requirements for the Bachelor of Science in Business degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course prerequisites; prerequisites are strictly enforced.

All skills, core, emphasis, and capstone courses must be completed with a C- or better.

All classes are presumed to be 3 credits unless otherwise noted.

FRESHMAN YEAR

___ ECON 1010 Introduction to Microeconomics	___ ECON 2020 Introduction to Macroeconomics
___ ENGL 1310 Rhetoric & Writing I ¹	___ ENGL 2080 Business and Administrative Writing ¹
___ MATH 1040 College or 1110 Linear Algebra ²	___ INFS 1100 MS Office & Computer Basics
___ SPTM 1000 Introduction to Sport Management	___ MATH 1120 Calculus for Business & Economics ²
___ General Education Course ³ (ID 1010 is suggested)	___ Humanities Course ³

SOPHOMORE YEAR

___ ACCT 2010 Financial Accounting	___ ACCT 2020 Managerial Accounting
___ COMM 2010/2100 Public Speaking	___ BUAD 3000 Integrated Skills for Management
___ QUAN 2010 Business Statistics	___ MKTG 3000 Marketing ⁴
___ SPTM 2000 Sport Law	___ QUAN 2020 Process & Statistics-Based Decisions
___ SPTM 2350 Sport Science for Sport Adm (4 credits)	___ SPTM 2960 Field Experience (1 credit)
	___ Social Science Course ³

JUNIOR YEAR

___ FNCE 3050 Basic Finance	___ BUAD 4000 Business, Govt, Law & Society
___ INFS 3000 Intro to Mgmt Information Systems	___ MKTG 4510 Sports Marketing
___ MGMT 3300 Intro to Management	___ OPTM 3000 Fundamentals/Operations Mgmt
___ Open Elective ⁵	___ SPTM 3960 Internship
___ General Education Course ³	___ SPTM 4250 Mgmt of Olympic & Int'l Sports
	___ <i>Writing Portfolio Submission</i> (required, zero credit) ⁶

SENIOR YEAR

___ BUAD 4500 Cases/Concepts in Business Policy	___ SPTM 4960 Internship (4 credits)
___ SPTM 4300 Facility, Ticketing, & Event Management	___ Sport Emphasis Course*
___ Sport Emphasis Course*	___ Business Course ⁷
___ Sport Emphasis Course*	___ Open Elective ⁵
___ General Education Course ³	

- Notes:
1. ACT and SAT scores will be used for placement in English courses.
 2. Students needing to take MATH 1040 or higher must take the university's math placement test.
 3. General Education, Social Science, Natural Science and Humanities courses are from the approved electives list for COB.
 4. MKTG 3000 enrollment as a 2nd semester sophomore is by exception for sport students, please see a business advisor.
 5. An open elective is any college-level course.
 6. All students must complete the University Composition Competency requirement prior to graduation. After completing both ENGL 1310 and ENGL 2080, students must submit a Writing Portfolio or enroll in an additional upper division writing course.
 7. A business course is any course offered by the College of Business. These courses can also be minor courses.

Sport Emphasis Courses (choose three from the list below)*

HRMG 4380 Human Resource Management

MGMT 4110 Experiences in Leadership

MGMT 4370 Organizational Development & Change

MKTG 3300 Marketing Research

MKTG 4400 Service Management & Marketing

MKTG 4500 Retailing Strategy

MKTG 4550 Contemporary Issues in Marketing

MKTG 4650 Promotion Management & Strategy

MKTG 4800 Marketing Policies & Strategy

OPTM 3390 Managing Projects for Competitive Advantage

SPTM 4200 Fundamentals of Sport Management

SPTM 4350 Sport Economics & Finance

***Students should work with advisors in selecting electives best suited for their professional interest areas for the direction they intend their sport emphasis to take them upon graduation.**

Sport Internships

In the Sport Management Program, students are required to acquire and successfully complete two sport internships to graduate with a Bachelor of Science in Business degree with an emphasis in Sport Management from UCCS.

Due to the unique location of our program in Colorado Springs and proximity to the United States Olympic Committee, Olympic Training Center, and 30+ National Sport Governing Bodies (as well as other professional and amateur sport organizations in Colorado), the opportunities for students to work in the sport industry are plentiful, but because of the competitive and professional nature of the sport business, students are held to very stringent guidelines in relation to professional expectations for the internships and the program.

Students must apply for internships following the procedures established by the Internship Coordinator and each organization; these procedures will vary greatly between organizations, and it is the student's responsibility to ensure that all applications and supporting materials are filed in a timely manner. All placements must be approved by the Internship Coordinator prior to enrolling; failure to do so may result in the internship not being approved for credit. During an internship, students must post journal entries no less than every other week and will submit a summary at the end of the term. Sport Management internships will take various forms depending upon the organization and position requirements, and as such time commitments may vary greatly. Interns should anticipate work hours and academic requirements being commensurate with credits awarded. Students may be dismissed from the Sport Management program for unsatisfactory performance on an internship.

2013-14 College of Business
General Education Course List:

HUMANITIES:

Art History

Any course with AH prefix

English

Any course with ENGL prefix

Film Studies

Any course with FILM prefix

Foreign Language

Any foreign language course

History

Any course with HIST prefix

Humanities

Any course with HUM prefix (only upper-level courses are offered; students must have junior status to take Humanities.)

Foreign and Cultural Studies

Any course with FCS prefix

Music History

Any MUS theory or history course; no performance base courses.

Philosophy

Any course with PHIL prefix

Theatre

THTR 1000 Introduction to Theater
THTR 3200 – THTR 3280

Visual and Performing Arts

Any course with VAPA prefix

SOCIAL SCIENCE:

Anthropology

Any course with ANTH prefix except 3000

Communication

Any course with COMM prefix except 2500 and 4510

Economics

Any course with ECON prefix except 1010, 2020, and 2810

Geography

Any course with GES prefix except 1000, 1010, 1050, 3050, 3200, 3210, 3250, 4000, 4050, 4060, 4170, 4220, 4260, 4280, 4290, 4310, 4320, 4340, 4410, 4450, 4460, 4480, 4500, and 4510

Gerontology

Any course with GRNT prefix

Political Science

Any course with PSC prefix

Psychology

Any course with PSY prefix except 2100, 2110, 2120, and 3100

Sociology

Any course with SOC prefix except 2120 and 3170

Women's and Ethnic Studies

Any course with WEST prefix

NATURAL SCIENCE (3 or 4 credits):

Biology

BIOL 1000+1060 Bio Modern Wrld & Lab
BIOL 1010 Intro to Human Biology
BIOL 1050 Personal Nutrition
BIOL 1510+1530 Environmental Sci & Lab
BIOL 2010 Human Anatomy & Physiology
BIOL 3220 Animal Physiology
BIOL 3450 Anatomy & Exse Science: Golf
BIOL 3700 General Ecology
BIOL 4290 Plant Communities of Colorado

Chemistry

CHEM 1000+1100 Chem Mod Wrld & Lab
CHEM 1150 Preparatory Chemistry
CHEM 1010 Introduction to Chemistry
CHEM 1030 General Chemistry I
CHEM 1510+1530 Environmental Sci +Lab

Energy Science

ENSC 1500 Intro to Energy Science I
ENSC 1600+1620 Solar Energy & Lab
ENSC 2500 Sustainable Energy Fundamentals

Geography

GES 1000 Env Sys: Climate & Vegetation
GES 1010 Env Sys: Landforms & Soils
GES 1050 Intro to Map and Compass
GES 3200 Practical Meteorology
GES 3250 Geography of Climate Change
GES 4280 Plant Communities of West US
GES 4290 Plant Communities of Colorado

Geology

GEOL 1010+1010L Physical Geology+Lab
GEOL 1530 Geo Devmt of CO & West
GEOL 3170 Geology of National Parks
GEOL 3700 Environmental Geology

Physics

PES 1000+1140 Physics Everyday Life+Lab
PES 1010 Physics for Life Science
PES 1040 Physics in Science Fiction
PES 1050+1090 General Astronomy I+ Lab
PES 1060+1100 General Astronomy II +Lab
PES 1310 Science and Women
PES 1500 Intro to Energy Science
PES 1600+1620 Intro Solar Energy & Lab

ADDITIONAL APPROVED GENERAL EDUCATION COURSES:

ID 1010: Freshman Seminar

ID 1110: Academic Fitness

ID 4090: Peer Mentoring Freshman Seminar