UCCS College of Business

UNIVERSITY OF COLORADO **COLORADO SPRINGS**

College of Business
Bachelor of Innovation™ in Business Administration
2013-2014 ACADEMIC YEAR

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by AACSB International-the Association to Advance Collegiate Schools of Business, awards the Bachelor of Innovation™ in Business Administration degree.

GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog.
Please read the* 2013 – 2014 Catalog *carefully.

The undergraduate degree requires 120 semester hours with courses taken in general education, general business, innovation and a cross-disciplinary area of interest.

Residency: Candidates for the Bachelor of Innovation™ in Business Administration must complete a minimum of 30 credits of business course work as College of Business students (to include the innovation specific courses, all junior core course, ENTP 1000, BUAD 4000, and ENTP 4500).

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Transfer Restriction: A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.

All students in AACSB Accredited programs must complete a minimum of 45 credits in business.

The College reserves the right to disallow any credit that is not appropriate academic degree credit.

The College of Business divides the curriculum into two components: Skills Courses and the Professional Program.

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, BUAD 3000, ECON 1010, ECON 2020, ENGL 1310, MATH 1040/1110, MATH 1120, QUAN 2010, and QUAN 2020.

Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18 hours - courses depend on student's choice) and two Senior Capstone courses (BUAD 4000 and 4500). All Professional Program courses must be completed with a C- or better.

Emphasis students must maintain the following criteria:

- 2.0 cumulative CU GPA
- 2.5 College of Business GPA
- 2.5 Area of Emphasis GPA
- Completion of all skills, junior core, capstone and emphasis courses with no grade below C-.

Students not meeting the above criteria will not graduate with a Professional Program Area of Emphasis, but may qualify for a General Business degree if their cumulative CU and Business GPAs are at least a 2.0.

2013-14 MODEL DEGREE PROGRAM

The following four-year plan lists all the specific course requirements for the Bachelor of Innovation in Business Administration degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course prerequisites; prerequisites are strictly enforced.

All classes are presumed to be 3 credits unless otherwise noted.

FRESHMAN YEAR

____ ENTP 1000 Introduction to Entrepreneurship
____ ECON 1010 Introduction to Microeconomics
____ ENGL 1310 Rhetoric & Writing I[1]
____ MATH 1040 College Algebra or 1110 Linear Algebra[2]
____ Innovation Elective: ID 1010 Approved Seminar OR Innovation related course approved by advisor[3]

____ ECON 2020 Introduction to Macroeconomics
____ INFS 1100 MS Office Apps & PC Basics
____ INOV 1010 The Innovation Process
____ MATH 1120 Calculus for Business & Economics[2]
____ Natural Science Course[4]

SOPHOMORE YEAR

_____ **ACCT 2010** Financial Accounting
_____ **BLAW 2010** Business & Intellectual Property Law
_____ COMM 2010 Comm in Workplace or 2100 Public Speaking
_____ **QUAN 2010** Business Statistics
_____ *Cross-Discipline Core Course*[5] OR INOV 2010 Innovation Team: Analyze & Report

____ **ACCT 2020** Managerial Accounting
____ **QUAN 2020** Process & Statistics-Based Decisions
____ Social Science Course[4]
____ INOV 2100 Technical Writing[1]
____ *Cross-Discipline Core Course*[5] OR INOV 2010 Innovation Team: Analyze & Report

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JUNIOR YEAR

____ **FNCE 3050** Basic Finance
____ **MGMT 3300** Intro to Management & Organization
____ **MKTG 3000** Principles of Marketing
____ Humanities Course[4]
____ *Cross-Discipline Core Course*[5] OR INOV 3010 Innovation Team: Research & Execute

____ **INFS 3000** Intro to Mgmt Information Systems
____ **OPTM 3000** Fundamentals of Operations Mgmt
____ **Business Area of Emphasis Course**[6]
____ **Business Area of Emphasis Course**[6]
____ *Cross-Discipline Core*[5] OR INOV 3010 Innovation Team: Research & Execute
____ Writing *Portfolio Submission* (required, zero credit)[7]

SENIOR YEAR

____ BUAD 4000 Business, Government, & Society
____ **Business Area of Emphasis Course**[6]
____ **Business Area of Emphasis Course**[6]
____ *Cross-Discipline Core Course*[5]
____ *Cross-Discipline Core Course*[5] OR INOV 4010 Innovation Team: Research & Execute

____ ENTP 4500 Entrepreneurship and Strategy
____ **Business Area of Emphasis Course**[6]
____ **Business Area of Emphasis Course**[6]
____ *Cross-Discipline Core Course*[5]
____ *Cross-Discipline Core Course*[5] OR INOV 4010 Innovation Team: Research & Execute

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Notes:
1. ACT and SAT scores will be used for placement in English courses.
2. Students needing to take MATH 1040 or higher must take the university's math placement exam.
3. An innovation core course from another cross discipline core area.
4. General Education, Social Science, Natural Science and Humanities courses are from the approved elective list for COB.
5. Cross-discipline core courses are on the following page from the declared core area.
6. Business Area of Emphasis coursework is listed on the back page.
7. All students must complete the University Composition Competency requirement prior to graduation. After completing both ENGL 1310 and ENGL 2080, students must submit a Writing Portfolio or enroll in an additional upper division writing course.

Innovation Core (27 credits)

Innovation Elective (ID 1010 or an approved innovation elective)
ENTP 1000 Introduction to Entrepreneurship
INOV 1010 The Innovation Process
BLAW 2010 Business/Intellectual Property
INOV 2100 Technical Writing, Proposals and Presentation
INOV 2010 Innovation Team: Analyze and Report
INOV 3010 Innovation Team: Research and Execute
INOV 4010 Innovation Team: Design and Lead
ENTP 4500 Entrepreneurship and Strategy

Cross Discipline Cores (BI students must choose one Cross Discipline Core)

Engineering Technology (15 Credits):

Take 1 course from each Engineering Department (CS, ECE, MAE) from the list on the right for a total of 9 credits.

CS 1100 Problem Solving through Game Creation
CS 1070 Intro to Visual Basic
CS 1150 Principles of Computer Science
ECE 1001 Intro to Robotics
ECE 1411 Intro to Logic Circuits I (2 credits)
ECE 2411 Intro to Logic Circuits II (2 credits)
MAE 1502 Principles of Engineering
MAE 1503 Intro to Engineering Design (2 credits)
MAE 3342 Engineering Economy

For a total of 6 credits, choose 2 other engineering courses for which you meet the prerequisites. You may choose courses from the list above or other College of Engineering and Applied Sciences courses.

Creative Communication (15 Credits):

COMM 3440 Leadership Communication

Choose 1 three-credit MUS course.

Choose 1 three-credit course from the list on the right.

VA 1010 Beginning Studio 2D
VA 1020 Beginning Studio 3D
VA 1040 Beginning Drawing
VA 2060 Two-Dimensional Topics
VA 2070 3D Topics
VA 2100 Digital Imagining
VA 2110 Intro to Photography
VA 2150 Digital Photography

Choose 6 credits from the list on right.

MGMT 3900 Improving Personal and Team Creativity
COMM 1020 Interpersonal Communication
COMM 2010 Oral Communication in the Workplace
COMM 2250 Introduction to Film and Video
COMM 3100 Directing for Film and Television
COMM 3280 Intercultural Communication
COMM 4220 Creative Communication
ENGL 2050 Introduction to Creative Writing – Fiction
ENGL 3120 Technical Editing and Style
PSY 1000 General Psychology
PSY 3150 Psychology of Motivation

Globalization (15 Credits):

Foreign Language — 6 credits

Students must complete at least the equivalent of a second semester foreign language course. This requirement can be met by passing a second semester (1020-level), or higher, foreign language course with a C or better, or by having passed at least two years of the same foreign language in high school with a C or better, or by demonstrating fluency to an advisor if English is not your first language. Complete 15 credit hours by choosing from the courses below.

Choose 3 courses from the list on right. — 9 credits

ANTH 1040 Intro to Cultural Anthropology
ANTH 3040 Women Around the World
COMM 3280 Intercultural Communication
ECON 3590 Globalization
ECON 3710 Comparative Economic Systems
FNCE 4400 International Financial Management
GES 1980 World Regional Geography
GES 1990 Intro to Human Geography
GES 3400 Geopolitics
INTB 3600 International Business
INTB 4800 International Management
MKTG 4900 International Marketing
PHIL 3090 Philosophies of Asia
PHIL 3100 Religions Around the World
PSC 1010 Introduction to Global Politics
PSC 4210 International Politics
PSC 4590 Globalization
SOC 4380 Globalization and Development
WEST 3040 Women Around the World
WEST 3480 Global Women's Issues

2013-14 BI General Education Course List:

HUMANITIES:

Art History
Any course with AH prefix

English
Any course with ENGL prefix

Film Studies
Any course with FILM prefix

Foreign Language
Any foreign language course

History
Any course with HIST prefix

Humanities
Any course with HUM prefix (only upper- level courses are offered; students must have junior status to take Humanities.)

Foreign and Cultural Studies
Any course with FCS prefix

Music History
Any MUS theory or history course; no performance based courses.

Philosophy
Any course with PHIL prefix

Theatre
THTR 1000 Introduction to Theater
THTR 3200 – THTR 3280

Visual and Performing Arts
Any course with VAPA prefix

SOCIAL SCIENCE:

Anthropology
Any course with ANTH prefix except 3000

Communication
Any course with COMM prefix except 2500 and 4510

Economics
Any course with ECON prefix except 1010, 2020, and 2810

Geography
Any course with GES prefix except 1000, 1010, 1050, 3050, 3200, 3210, 3250, 4000, 4050, 4060, 4170, 4220, 4260, 4280, 4290, 4310, 4320, 4340, 4410, 4450, 4460, 4480, 4500, and 4510

Gerontology
Any course with GRNT prefix

Political Science
Any course with PSC prefix

Psychology
Any course with PSY prefix except 2100, 2110, 2120, and 3100

Sociology
Any course with SOC prefix except 2120 and 3170

Women's and Ethnic Studies
Any course with WEST prefix

NATURAL SCIENCE:

Biology
BIOL 1000 Biology in the Modern World
BIOL 1010 Intro to Human Biology
BIOL 1050 Personal Nutrition
BIOL 1510 Environmental Science
BIOL 3220 Animal Physiology
BIOL 3700 General Ecology

Chemistry
CHEM 1000 Chemistry in the Modern World
CHEM 1030 General Chemistry I
CHEM 1510 Environmental Science

Energy Science
ENSC 1500 Intro to Energy Science I
ENSC 1600 Intro to Solar Energy
ENSC 2500 Sustainable Energy Fundamentals

Geography
GES 3250 Geography of Climate Change

Geology
GEOL 3170 Geology of National Parks

Physics
PES 1000 Physics in Everyday Life
PES 1040 Physics in Science Fiction
PES 1050 General Astronomy I
PES 1060 General Astronomy II
PES 1110 General Physics I
PES 1310 Science and Women
PES 1500 Intro to Energy Science
PES 1600 Intro Solar Energy

Business Emphasis Course: The emphasis options are Accounting, Business Administration, Finance, Human Resources Management, Information Systems, International Business, Marketing, Management, and Service Management. Each area requires 18 hours of specific coursework to obtain the emphasis.

Please see a business advisor for specific details regarding emphasis options and requirements.