Society of Automotive Engineers

SAE Baja 2012-2013

Sponsorship Information Packet
**The Team:**
The UCCS Baja team was founded in September 2000. Since then, the team has grown both in knowledge and skill. Many individuals who have participated in SAE Baja have gone on to successful and fulfilling careers in the engineering industry. Our team has consistently placed in the top 20, out of 100 cars, for the last several years despite being the "underdog" at every competition. In 2009, the team placed second in cost, and of the top 3 cars in the cost category, UCCS Baja was the only team to finish the endurance race. Our drive and ingenuity has placed us among the ranks of teams both substantially larger in size and financial stability. Surprisingly, we are the only team in SAE Baja who represents the great state of Colorado consistently. University of Colorado-Boulder, United States Air Force Academy, Colorado State University, and Colorado School of Mines have all competed in years past with mediocre results. Since then they have ceased activity and participation in competitions. The 2010-2011 year brought the design of a new car. The car had a major update from the previous car, and with that came many new challenges. The car performed well overall, but needs improvement. This year we plan to build a completely new car with new parts since everything is growing in age, and becoming a liability.

**About the Competition:**
The SAE Baja is the biggest competitions for engineering students with more than one hundred schools participating each year. Being an international competition, thousands of students, judges, spectators and sponsors from all over the world are present during the three day competition. The competition is divided into both static and dynamic events. The static events are all about the design and engineering of the car. Officials go over every inch of the car judging on looks, design, ergonomics, and cost. The dynamic events consist of four different stages: suspension, acceleration, maneuverability, and either a mud bog or tractor pull. The last day of the competition, the car is put through a four hour endurance race that pushes the car and drivers to the limit.
Sponsorships:
The UCCS SAE Baja team relies on sponsorships from businesses to enable the team to attend annual competitions. Every year about 100 teams from several countries have competed. In recent years UCCS SAE Baja team has placed in the top 20 at these competitions with a fraction of the budget used by other major programs. We pride ourselves on competing with the big programs through ingenuity and efficient vehicle design. Your sponsorship allows our program to continue to be a competitive entity. In return for support the team offers several ways for recognition:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Recognition Options</th>
</tr>
</thead>
</table>
| Family ($100-399) | - 16 Square inch sticker furnished by the club with sponsor’s logo on the car  
                      - Name of the company on the UCCS SAE Baja website. |
| Small Business ($400-1199) | - 16 Square inch sticker furnished by the club with sponsor’s logo on the car  
                              - 16 Square inch spot on team shirts 
                              - Name of the company on the UCCS SAE Baja website. |
| Large Business ($1200-5999) | - 49 Square inch sticker furnished by the club with the sponsor’s logo on the car  
                               - 25 Square inch spot on team shirts 
                               - Name of the company on the UCCS SAE Baja website. |
| Corporation ($6000 and up) | - 49 Square inch sticker furnished by the club with the sponsor’s logo on the car  
                            - 36 Square inch spot on team shirts 
                            - Name of the company on the UCCS SAE Baja website. |
## 2012-2013 Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation</td>
<td>$4,000</td>
</tr>
<tr>
<td>Lodging</td>
<td>$1,000</td>
</tr>
<tr>
<td>Food</td>
<td>$2,500</td>
</tr>
<tr>
<td>Suspension</td>
<td>$5,000</td>
</tr>
<tr>
<td>Frame</td>
<td>$3,000</td>
</tr>
<tr>
<td>Drive Train</td>
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<tr>
<td>Wheels</td>
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<tr>
<td>Safety Equipment</td>
<td>$2,000</td>
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<tr>
<td>Registration</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$22,000</strong></td>
</tr>
</tbody>
</table>
UCCS SAE 2012-2013 Baja Donation Form

Organization Name: ________________________________ _____________________

Organization Point of Contact: ____________________ ________________________________

Mailing Address: _________________________________ ___________________

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Phone Number: ___________________________________ _________________

Fax Number: _____________________________________ _______________

E-Mail Address: _________________________________ ___________________

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Nature of Gift/Donation (Checks - Pay to the order of: “CU”, For: “UCCS SAE Baja”)

Monetary ☐ Experience ☐ Donated or Discounted Parts ☐

What is the amount or fair market value of your gift/donation? ________________________________

Please provide a description of your donation: ______________________________________________

_____________________________________________________________________________________

_____________________________________________________________________________________ 

___________________________________________________  __________________________

Signature        Date

If you have any questions or concerns, please contact:

Lyra Holmes                                  Zach Luetzen                            Sean Belknap
Secretary                                             President                                             Vice-President
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