REQUEST FOR FUNDING FOR GIANT TRAVELING MAP

OPPORTUNITY
The National Geographic Society has developed several giant traveling maps designed for use in schools and other educational settings. These maps are available during the school year, usually for a period of two weeks. Each map comes with a trunk of activities designed to engage students more fully in understanding the physical and human geography of the area covered by the map. Maps are designed to be used by students in grades K through 8, although preschoolers, high school students, and families can all enjoy the resource. For more information about the giant traveling maps please go to the following web site:
http://events.nationalgeographic.com/events/special-events/giant-traveling-maps/

As part of its mission to instill and nurture spatial awareness and geographic literacy, the Colorado Geographic Alliance (COGA) will sponsor, in whole or in part, visits of giant traveling maps. COGA funds available for giant traveling map rentals are limited. Please confer with the staff of COGA about the availability of funding before making a map reservation.

EXPECTATIONS
COGA expects that planning the map agenda will be a collaborative activity with an individual at a school district or other educational organization interested in borrowing a map.

1. The school district or organization will designate a primary contact to work with National Geographic on logistics and with COGA on funding and programming.

2. The school district or organization will assume all responsibility for the care and transportation of the map. This includes moving the map from location to location during its visit to the community and ensuring that the map, the trunk, and its contents are used appropriately according to National Geographic’s instructions.

3. COGA encourages school district and organization to identify possible funding (PTO, PTA, designated grant funds) that could be used to match the Colorado Geographic Alliance’s contribution for the map rental. These funds could be used toward the map rental fee, for extending the map rental period, or for off-setting personnel and transportation costs incurred by the school district or organization. Securing funding will help COGA support visits of giant traveling maps to as many school districts and organizations as possible.

4. The school district or organization will work to identify opportunities for the map to be used by the broader community when school is not in session. These opportunities could include after-school programs, after-school and evening scout groups, and community exposure during the weekends. Giant traveling maps have visited community centers and public libraries where they can be explored by the public. COGA is happy to work with a school district to identify partners.

5. The school district or organization should create a press release to be sent to media in the area regarding the arrival and use of the giant map in the community. Basic templates for the press release for each of the maps are available from National Geographic. School districts or organizations lacking public relations staff may request assistance from COGA to help get the word out.

6. If there are more proposals than funding available, special consideration will be given to districts in underserved areas.
PROCESS

Complete this form and return to the Colorado Geographic Alliance.

District or Organization ____________________________________________________________

Address: _____________________________________________________________________

______________________________________________________________________________

Contact Person: ________________________________________________________________

Email: _______________________________________________________________________

Phones: School _______________ Home _______________ Cell ______________

Preferred Dates: ________________________________________________________________

Preferred Maps: __________________________________________________________________

Have you contacted National Geographic about availability for the map you wish to use? _____

Grade level(s) to be involved: ____________________________________________________________________

Content area(s) to be explored: _______________________________________________________

Goals expected in map use in school(s): _____________________________________________

______________________________________________________________________________

______________________________________________________________________________

How will you promote the map’s use in the school to the media? ____________________

How will the map be used in the community when school is not in session? _____________

______________________________________________________________________________

How will you inform the community about the map’s visit? ___________________________


List approximate percentages of student populations expected to use the map that would include:

_____Minority _____Urban _____Community in Isolated Area _____Rural