Call for Media Volunteers

ROCKY MOUNTAIN NATIONAL PARK, AUGUST 24-25, 2012

Have a camera? Interested in media and the environment?

Produce a GeoStory at BioBlitz!

Applications due July 1st

National Geographic is seeking media-savvy, journalistically inclined college-level teams of two to volunteer as media producers during the Rocky Mountain National Park BioBlitz event, August 24-25, 2012. Each year National Geographic and the National Park Service team up to get people out in the field to document biodiversity, and this year we’ll be in Rocky Mountain National Park.

We need volunteers who are interested in helping to create “GeoStories” featuring photos and short video clips about the environment in a fun, interactive way. Selected teams will work with staff from National Geographic Education, providers of learning opportunities related to earth’s human and physical systems for K-12 students, teachers, and families. Each GeoStory developed will be considered for publishing on a National Geographic platform.

As a 24-hour event, activities will be scheduled late at night and in early morning, with a few hours for sleep. Participants will need to bring camping gear, and we’ll arrange a campsite either in the park or near the base camp in Estes Park.

Who is eligible?
Undergraduates and graduate students in Colorado with coursework/majors in geography, environmental sciences, journalism, film, or related disciplines. Each team must have their own equipment and editing software to deliver videos in .mov format and photos in .jpg format.

What will NGS provide?

Before the BioBlitz:
• You will be invited to a webinar where we’ll show you more about the BioBlitz event and how to use the GeoStory tool and the content needed.

During the BioBlitz, NGS will provide
• meals throughout the two-day event
• workspace at base camp where you can download images, work on captions and text, etc.
• a shirt that designates you as a media volunteer for NG Education

Applications are due July 1, 2012. Selected teams will be contacted in late July.
Thank you for your interest!
After the BioBlitz:
- NGS will select the best GeoStories to be part of our online education outreach for the event. We’ll send each volunteer links to your content online and a letter acknowledging your contribution for your portfolio.

What will happen to the media I contribute?
During BioBlitz we ask that any volunteers photographers and videographers contributing media sign a release providing images and video for educational use by National Geographic and the national park. And, if we publish your images, your name will be included in the credits.

For more information, go to
- BioBlitz event: [www.natgeoed.org/bioblitz](http://www.natgeoed.org/bioblitz)
- BioBlitz education: [www.nationalgeographic.com/bioblitz](http://www.nationalgeographic.com/bioblitz)

How to Apply
If you like what you’ve read above and are interested in volunteering, please go [here](http://www.natgeoed.org/bioblitz), complete the application, and have a potential partner do the same. Depending on interest, we will only be able to work with a limited number of teams for this effort. We will contact selected teams in late July.

Note: We are looking for teams that have both media and content expertise, e.g. a photographer and a geography major, both with enthusiasm about biodiversity and Rocky Mountain National Park.

Applications are due July 1, 2012. Selected teams will be contacted in late July.
Thank you for your interest!