The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by The Association to Advance Collegiate Schools of Business (AACSB International), awards the Bachelor of Science in Business degree.

The College of Business divides the curriculum into two components: Skills Courses and the Professional Program.

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, BUAD 3000, ECON 1010, ECON 2020, ENGL 1310, MATH 1040/1110, MATH 1120, QUAN 2010, and QUAN 2020.

Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18 hours - courses depend on student’s choice) and two Senior Capstone courses (BUAD 4000 and 4500). All Professional Program courses must be completed with a C- or better.

Emphasis students must maintain the following criteria:
- 2.0 cumulative CU GPA
- 2.5 College of Business GPA
- 2.5 Area of Emphasis GPA
- Completion of all skills, junior core, capstone and emphasis courses with no grade below C-.

Students not meeting the above criteria will not graduate with a Professional Program Area of Emphasis, but may qualify for a General Business degree if their cumulative CU and Business GPAs are at least a 2.0.

THE PRE-BUSINESS PROGRAM

Students not admissible to the College of Business may take their first three semesters of the model degree program as a pre-business student in the College of Letters, Arts and Sciences. To continue taking business courses after the first semester sophomore year, a student must be admitted to the College of Business. For a pre-business student to be admitted to the College of Business, they must have completed at least 15 credit hours at UCCS, to include ENGL 1310 and MATH 1040 (or higher), and have a 2.7 CU GPA.
2012-13 Model Degree Program

The following four-year plan lists all the specific course requirements for the Bachelor of Science in Business degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence. Students are responsible for completing all course requisites; requisites are strictly enforced through the registration system. Please consult the Schedule of Courses for specific course requisites.

All skills, junior core, emphasis, and capstone courses must be completed with a C- or better. All classes are presumed to be 3 credits unless otherwise noted.

FRESHMAN YEAR

- BUAD 1000 / ID 1010 / Business course¹
- BUAD 1010 or Open Elective (1 credit)²
- ENGL 1310 Rhetoric & Writing³
- ECON 1010 Introduction to Microeconomics
- MATH 1040 College Algebra or 1110 Linear Algebra⁴
- General Education Course⁵
- ECON 2020 Introduction to Macroeconomics
- ENGL 2080 Business and Administrative Writing³
- INFS 1100 MS Office Applications & Computer Basics
- MATH 1120 Calculus for Business & Economics⁴
- Social Science Course⁵

SOPHOMORE YEAR

- ACCT 2010 Financial Accounting
- BLAW 2000 Business Law
- COMM 2010 Comm in Workplace or 2100 Public Speaking
- QUAN 2010 Business Statistics
- Natural Science (4 credits)⁵
- ACCT 2020 Managerial Accounting
- BUAD 3000 Integrated Skills for Management
- QUAN 2020 Process & Statistics-Based Decisions
- General Education Course⁵
- Humanities Course⁶

JUNIOR YEAR

- FNCE 3050 Basic Finance
- MGMT 3300 Intro to Management & Organization
- MKTG 3000 Principles of Marketing
- General Education Course⁵
- Open Elective²
- BUAD 3010/3020/3030 or Open Elective² (1 credit)
- INFS 3000 Intro to Mgmt Information Systems
- OPTM 3000 Fundamentals of Operations Mgmt
- Business Area of Emphasis Course
- Business Area of Emphasis Course
- Upper Division Business Course¹
- Writing Portfolio Submission (required, zero credit)⁶

SENIOR YEAR

- BUAD 4000 Business, Govt, Law & Society
- Business Area of Emphasis Course
- Business Area of Emphasis Course
- Upper Division Business Course¹
- Upper Division Business Course¹
- BUAD 4500 Cases & Concepts in Business Policy
- Business Area of Emphasis Course
- Business Area of Emphasis Course
- Open Elective²

Notes: 1. A business course is any course offered by the College of Business. These courses can also be minor courses.
   2. An open elective is any college-level course.
   3. ACT and SAT scores will be used for placement in English courses.
   4. Students needing to take MATH 1040 or higher must take the university’s math placement exam.
   5. General Education Courses are listed on the last page.
   6. All students must complete the University Composition Competency requirement prior to graduation. After completing both ENGL 1310 and ENGL 2080, students must submit a Writing Portfolio or enroll in an additional upper division writing course.
BUSINESS AREAS OF EMPHASIS:

BUSINESS ADMINISTRATION
The Business Administration emphasis allows the student to select 18 semester hours of upper-division business course work (six – 3 credit hour courses) based on the individual’s particular interests and objectives. Courses must be selected from at least two different emphasis areas to provide a solid business foundation. Course work selected must be pre-approved via a contract. Please see the business advisor in the Student Success Center for a contract.

ACCOUNTING
ACCT 3010 Intermediate Accounting I
ACCT 3020 Intermediate Accounting II
ACCT 3110 Cost Accounting
ACCT 4210 Individual Income Tax
Two Accounting electives: ACCT 4220, 4310, 4410, 4510, 4600, 4620

FINANCE
FNCE 4000 Advanced Corporate Finance
FNCE 4100 Cases and Concepts in Finance
FNCE 4200 Investment & Portfolio Management
FNCE 4400 International Financial Management
FNCE 4500 Money and Banking
One Finance elective: ACCT 3020, 3110, FNCE 4250, 4590, 4700, 4800, 4960

HUMAN RESOURCES MANAGEMENT
HRMG 4340 Collective Bargaining & Labor Relations
HRMG 4380 Human Resource Management
HRMG 4390 Legal & Social Issues in HR
HRMG 4410 Motivating, Rewarding, Developing Empl.
HRMG 4850 Directed Research in HR & Mgmt.
One Human Resources elective: HRMG 4960, MGMT 3900, 4110, 4370, 4390, 4410, 4850, 4960

INFORMATION SYSTEMS
INFS 3080 Business Programming I
INFS 3400 Database Concepts & Application
INFS 3700 Computer Networks & Telecommunications
INFS 4050 Information Technology Integration
INFS 4100 Systems Analysis & Design
OPTM 3390 Managing Projects Competitive Advantage

INTERNATIONAL BUSINESS
INTB 3600 International Business
FNCE 4400 International Financial Management
INTB 4800 International Management
 MKTG 4900 International Marketing
Two International Business electives: HRMG 4850, INTB 4610, 4960, MGMT 3900, COMM 3280, ECON 3280, 3410, PSC 4210, 4250, SOC 4380

Students are strongly encouraged to take foreign language courses for their general education courses if they are considering pursuing International Business.

MANAGEMENT
MGMT 3900 Improving Personal & Team Creativity
MGMT 4110 Experiences in Leadership
MGMT 4370 Organization Development and Change
HRMG 4380 Human Resource Management
Two Management electives: HRMG 4340, 4390, 4410, 4850, 4960, INTB 4800, MGMT 4960, MKTG 3300, 4400, OPTM 3390, 4100

MARKETING
MKTG 3300 Marketing Research
MKTG 4650 Promotion Management and Strategy
MKTG 4800 Marketing Policies and Strategies
Three Marketing electives: MKTG 4400, 4500, 4510, 4550, 4600, 4700, 4900, 4960

SERVICE MANAGEMENT
HRMG 4380 Human Resource Management
MGMT 4110 Experiences in Leadership
MKTG 4400 Service Management & Marketing
OPTM 4100 Managing Service Operations
Two Service Management electives: HRMG 4340, 4390, 4410, 4850, 4960, MGMT 3900, 4370, 4960, MKTG 3300, 4500, 4510, 4960

SPORT MANAGEMENT
There are additional admissions requirements for this program. Please see a business advisor for details.

PGA GOLF MANAGEMENT
PGM is an option that can be combined with any of the preceding emphases. There are additional admissions requirements for this program. Please see a business advisor for details.

For students interested in a DOUBLE EMPHASIS:
Students must fulfill all the requirements for both emphases.
No more than three credit hours or one course can be “double counted” towards the two emphases.
### HUMANITIES:

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<tr>
<td>Art History</td>
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<td>Film Studies</td>
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<td>Theatre</td>
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<td>Visual and Performing Arts</td>
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### SOCIAL SCIENCE:

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<td>Communication</td>
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<td>Economics</td>
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<td>Women’s and Ethnic Studies</td>
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### NATURAL SCIENCE (4 credits):

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<td>Energy Science</td>
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<tr>
<td>Geography</td>
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<td>Geology</td>
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<td>Physics</td>
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### ADDITIONAL GENERAL EDUCATION COURSES:

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<tr>
<td>ID 1010: Freshman Seminar</td>
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<tr>
<td>ID 1110: Academic Fitness</td>
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<tr>
<td>ID 4090: Peer Mentoring Freshman Seminar</td>
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