

UNIVERSITY OF COLORADO AT COLORADO SPRINGS

Campaign Summary

Goal: \$45 Million

Strategically Developing Areas of Excellence for Private Support

Every organization has a defining moment – a point in time when mission, quality, aspirations and opportunity combine to influence the course of events for future generations. This is such a moment for the University of Colorado at Colorado Springs (UCCS). This campus has a distinguished track record that demonstrates its entrepreneurial spirit—its capacity to seize the moment and to translate opportunity into reality. The impact of prior investments in UCCS reflects a solid history of the campus’ commitment to excellence in education and the achievement of its goals toward that end.

UCCS is committed to continue the process of transformation already underway so that our role in a changing world becomes even more vital and vibrant. The campus initiated a strategic planning process termed “Invent the Future” to specifically address this new future. At its core, UCCS embraces activities that have been central to higher education from the beginning: teaching; expanding knowledge boundaries through research; providing new experiences for students and faculty alike; and using new knowledge to serve the common good. These activities are timeless and ever changing. Transformational change is not new to UCCS and the campus looks forward to new opportunities to break down barriers and unite disparate strengths.

Campaign Overview

The campaign plan for the University of Colorado at Colorado Springs is designed to support CU system-wide priorities along with those identified by the campus leadership. As part of the planning process, university academic and administrative leadership came together to define the fundraising priorities of the campus. A series of priorities were identified that reflect system, campus and college needs. This process led to campaign planning that is responsive to institutional needs and goals.

- I. Specific objectives in support of the goals:
 - a. **Capital:** Due to rapid enrollment growth, expanded research activities as well as the aging of current buildings, the campus has a tremendous need to expand its available space through the construction and renovation of existing buildings. The State of Colorado’s cancellation of financial commitments for capital construction for higher education has exacerbated the situation. Thus, capital, whether a new building or renovation of an existing building, is a major priority for this campaign. Designated as the growth campus by the Board of Regents for the University of Colorado system, and to meet the needs of a growing campus and expansion of research on activities, our priorities must include the several construction plans that were put on hold by the state. Namely:
 1. Construction of a new science/engineering complex

2. Renovations of several existing buildings: science, engineering and business buildings, Heller Center
 3. Naming opportunities in the current University Hall (nursing)
- b. **Improving Access:** Today's students will live and work in a world in which the creation and revision of knowledge continue to accelerate. The body of knowledge that students master in college or graduate school—however important as a launching point—will not see them through their lives. Therefore, they need, above all, to learn how to refresh and replenish that store of knowledge. Scholarships, especially those for first-generation or low-income students are of the highest priority at UCCS. Our campus is committed to serving all students with academic potential. Even with financial aid packages, parental assistance, and loans, some students cannot close the gap between their resources and the growing cost of education. Improving retention rates is also a priority that will be addressed through a coordinated, comprehensive first-year experience. Thus two important priorities for improving student access emerged:
1. Scholarships
 2. First-year experience for incoming freshmen
- c. **Expanding Frontiers:** UCCS is a smaller and developing institution, thus expanding current research and educational outreach efforts is critical. The campus is committed to increasing its multidisciplinary research and its educational offerings to meet community and national needs as it expands its overall research and programs.
1. CU Institute of Bioenergetics
 2. CU Aging Initiative
- d. **Campus-wide Programs:** As teaching, learning and the creation of knowledge are being worked and transformed at UCCS, so too are the opportunities for the campus to participate in growing or developing programs that extend to the various communities we serve, both internally and externally.
1. Arts and culture
 2. K-12 educational outreach
 3. Innovation
 4. Library collections
- e. **Colleges: Faculty and Programs:** Support for faculty positions, college-based programs, and research help advance a particular field of study, help recruit the next generation of scholars and retain high-quality faculty.
1. College of Letters, Arts and Sciences
 2. Beth-El College of Nursing and Health Sciences
 3. College of Engineering and Applied Science
 4. College of Education
 5. College of Business and Business Administration

University of Colorado at Colorado Springs Priorities: Total: \$45 million

	STUDENTS	FACULTY	PROGRAMS	CAPITAL
Capital - Total: \$24 million				
Science and Engineering Complex				\$11,000,000
Science Building Renovation				\$2,500,000
Business Building (Dwire Hall) Renovation				\$1,500,000
Heller Center (Arts) Renovation				\$1,000,000
University Hall Naming				\$3,500,000
Modernizing classrooms, labs and equipment				\$5,000,000
Improving Access - Total \$12 million				
Scholarships	\$11,000,000			
First-Year Initiative	\$1,000,000			
Expanding Frontiers - Total: \$2 million				
CU Institute of Bioenergetics			\$1,000,000	
Aging Initiative			\$1,000,000	
Campus-wide Programs - Total: \$3.5 million				
Arts and Culture			\$750,000	
Education Outreach			\$500,000	
Innovation Center			\$1,000,000	
Kraemer Family Library			\$250,000	
Colleges: Faculty and Programs - Total \$4.5 million				
College of Letters, Arts and Sciences		\$500,000	\$500,000	
Beth-El College of Nursing and Health Sciences		\$500,000	\$500,000	
College of Engineering and Applied Science		\$500,000	\$500,000	
College of Education		\$500,000		
College of Business		\$500,000	\$500,000	
Total	\$12,000,000	\$2,500,000	\$6,500,000	\$24,000,000

Figure 2: Goals by purpose

