

- Develop weekend programs
- Use the TV station as a revenue generating operation
 - Investigate use of commercials on TV station
 - If commercials not feasible, pursue underwriting announcements as on NPR or PBS
 - Advertise UCCS on the station
- Increase Alumni and community support
 - Create long-term program not tied to fundraising
 - Find best mechanism for active involvement of alumni
- Develop mechanisms that allow individual departments to approach local industry for support
- Investigate charging fees for campus events
 - Look at trade-off with good will of free campus event
 - Reconsider widespread inclusion of free food at events
- Don't raise student fees
- Recentralize advertising for extended studies to save money

Silos at the University

- Emphasize cooperation and collaboration
 - Maximize communication across units on campus
 - Pursue University Without Walls both on campus and among CU campuses
- Establish clear understanding of seemingly conflicting terms in mission, values and vision statements
 - “Student-centered”
 - “Research culture”
 - “Community-oriented”
- Improve service to students
 - Establish priority system for registration
 - Help students enrolling for one or two courses minimize fees
 - Help disabled students more
 - Minimize disruption by students in classes
 - Give priority for use of facilities to students, then campus units, then community
 - Provide more information regarding student services and faculty expectations of student on course syllabi
- Increase communications to offset larger size of university
 - Provide orientation for new employees at all levels
 - Share CCHE and state directives with all constituencies
 - Evaluation of supervisors by those being directed as part of annual evaluation
 - Communicate changes in academic policies or classes between colleges
 - Institute quality assurance to ensure accuracy of information on websites