Minutes

Members in Attendance: David Anderson (chair), Regina Winters, Norah Mazel, Julie Albertson, Martin Key, Scott Kupferman, Carmen Stavrositu, Venkat Reddy

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1. Welcome Venkat Reddy, Associate Vice Chancellor for Online Education and Initiatives
   a. The administration is open to critique, willing to accept input to find solutions; we need to do this right the first time or we will be eternally in catchup mode
   b. Questions: How do we prepare faculty and staff for the online initiative? How do we use online to give our students a better learning experience?
   c. We will likely lean heavily on the FRC; we will need more instructional designers
   d. What the TwT committee can help with:
      i. How do we help faculty in the first two or three years until they become comfortable with online?
      ii. We may need policies and procedures [Chair: This would need to go to EPUS]
      iii. Can we come up with creative ways to scale for larger enrollments?
      iv. We need to emphasize that faculty don’t need to be geeks; teaming with an Instructional Designer is imperative
      v. Is it reasonable, in some cases, to have classes developed by a third party (e.g. Pearson)?

2. Committee comments from the last meeting
   a. Quality
      To promote quality we need to encourage faculty training and QM reviews; the FRC is key in this initiative; it needs more staff to support instructional design, training, and QM
   b. Teaching loads
      Clearly we cannot simply pile online courses and programs on top of what we are already doing; thoughtful management of teaching loads, coupled with additional faculty lines, is imperative
   c. Compensation
      Given the time and effort required to develop and teach online courses, faculty incentives, remuneration, and support need to provided; recommend paying proportionally for online teaching overloads, not at the Lecturer rate
   d. Assessment
      Assessment will become an increasingly essential component, not only of online education, but of face-to-face education as well; more training for faculty is needed; again, the FRC is key
   e. Marketing
      How are we competing? We are informed frequently in the media about other rival online institutions, but not about CU or UCCS. How do we best reach our intended market?
   f. Dissemination of information
      How do we best disseminate information to faculty, both on and between the campuses? Might the COLTT conference serve as a venue for more collaboration and sharing of ideas among the four campus’ faculty

3. What can this committee do to help with some of these issues?

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1. None

Next Meeting – TBD Fall, 2015